



1960 EMBLEM CATALOG



NATIONAL HEADQUARTERS
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA

EMBROIDERED EMBLEMS CAP INSIGNIA



EMBROIDERED EMBLEMS Silk embroidered emblems. Style No. 72366 is mounted on WHITE background—others on BLUE background. NO DISCOUNTS FOR QUANTITIES.

No. 72366—1¼-inch emblem, white	\$0.15
No. 72367—1¼-inch emblem, blue15
No. 72369—2-inch emblem25
No. 72371—4-inch emblem	1.10
No. 72373—6-inch emblem	2.20

Orders for 10 or more 1¼ or 2-inch emblems require Department approval.

Continuous Membership stars in five year multiples, Volunteer Hospital Workers stars, cap insignia and arm bands are available. For information and prices contact your Department Headquarters.



PAST OFFICERS' CAP INSIGNIA Beautifully executed in silk embroidered and genuine gold-plated bullion. 2½ x 2½ inches. Available for titles listed below.

No. 72209 \$2.75

Present and Past Officer Cap Insignia are available for all elective Post, County, District, Department and National titles listed as follows:

Commander	Service Officer
Vice Commander	Historian
Adjutant	Sergeant at Arms (except National)
Assistant Adjutant	Assistant Sergeant at Arms
Finance Officer	(except National)
Chaplain	Athletic Officer
Judge Advocate	Executive Committee



PAST OFFICERS' CAP INSIGNIA Popular new style insignia for past officers. Size 1½ x 3¼ inches. Available for titles listed at left No. 72069 \$1.00



COLOR GUARD-FIRING SQUAD New cap insignia for members of Color Guards (No. 72299) or Firing Squads (No. 72304) \$0.75



PRESENT OFFICERS' CAP INSIGNIA Rectangular Present Officers' embroidered Cap Insignia, 3 x 1½ inches. Available for all titles listed above No. 72000 \$0.75



JUNIOR BASEBALL EMBLEMS

Essential Equipment for all Junior Baseball Teams. Silk-embroidered 3¼ x 4¼ inches with 3-inch emblem.

No. 72350 \$0.60

(See page 7 for Special Junior Baseball "T" Shirts and Uniforms)

SERVICE INSIGNIA (Not illustrated)

Cap insignia for most of the World War II Divisions are available for \$0.40 each. Service Branch insignia. Silk-embroidered, cap size 2 to 2¼ inches in diameter.

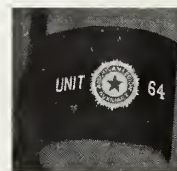
No. 72343 Army; No. 72344 Navy; No. 72345 Marines; No. 72346 Coast Guard; No. 72347 Sea Bees; No. 72348 Air Force \$0.40

MUSIC INSIGNIA (Not illustrated). Cap or uniform size 2¼ inches No. 72309 .50



LIFE MEMBER CAP INSIGNIA

Insignia 2 x 2¼". All orders must be certified by Post Commander or Adjutant. No. 72298 \$1.25



ARM BANDS

In demand on Memorial Day or other patriotic holidays. Navy blue with American Legion (No. 72376) or Auxiliary (No. 32376) emblem woven in proper colors. Elastic band holds securely in place. \$1.40

(Arm Bands include the words "Post" or "Unit" and numerals. Additional lettering 14¢ each letter or numeral.) TWO WEEKS FOR DELIVERY.

POST CAPS

UNIFORM CLOTH—Doeskin texture all wool broadcloth • SERGE—A harder texture all wool cloth • TROPICAL WORSTED—Lightweight all wool • MODIFIED—WAC style uniform cloth for women Legionnaires.

UNIFORM CAPS



STYLE 1 LETTERING

Past numerals with state name in full.

Uniform cloth, unlined, Style 1	No. 71000	\$3.50
Uniform cloth, lined, Style 1	No. 71057	4.10
Serge, unlined, Style 1	No. 71169	4.70
Serge, lined, Style 1	No. 71225	5.10
Tropical worsted, unlined, Style 1	No. 71113	4.70
Modified, lined, Style 1	No. 71281	5.10



STYLE 2 LETTERING

Past numerals with city name in full and state abbreviated.

Uniform cloth, unlined, Style 2	No. 71029	\$4.70
Uniform cloth, lined, Style 2	No. 71085	5.10
Serge, unlined, Style 2	No. 71197	4.70
Serge, lined, Style 2	No. 71253	5.10
Tropical worsted, unlined, Style 2	No. 71141	4.70
Modified, lined, Style 2	No. 71309	5.10

Additional lettering on the right side of all caps at 14¢ per letter or numeral.

See page 2 for present and past officer cap insignia.

NO C.O.D. SHIPMENTS ON CAPS. REMITTANCE MUST ACCOMPANY ORDER.

SPECIAL OFFICERS' CAPS (Illustrated and described below). The National Executive Committee has directed that Special Officers' Caps can be worn **ONLY BY PRESENT OFFICERS** (Except for County Officers' Caps which may be worn by Past Officers by adding the word "PAST" above the title of office held). Past Officers are permitted to wear **ONLY** the regulation, all-blue Past Cap (with Past Officer Insignia illustrated on page 2, if desired).

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT'S HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES.

Special Officers' Caps are furnished in deluxe quality only. Past numerals optional at no added charge.



COUNTY CAPS All blue, piped in gold. County in full, state abbreviated, in white letters, beneath emblem. Officer's title embroidered in white letters at 14 cents per letter.

No. 71345 \$5.10



DISTRICT CAPS Blue with white crown. District in full and state name abbreviated, in gold letters, beneath emblem. Officer's title embroidered at 14 cents per letter.

No. 71359 \$5.40



DEPARTMENT CAPS All white gobordine. State name in full on left below emblem in gold lettered embroidery. Officer's title embroidered at 14 cents per letter.

No. 71373 \$5.40



PLASTIC CAP COVER Heavy-weight, top quality plastic cover. Can be worn on cap or used for storage. Full length zipper.

Each No. 70999 \$0.50
12 or more,
per dozen 5.04

JUVENILE SHIRTS SPORTSWEAR



LARIAT TIE

Bolo or String Tie. Perfect answer to the sport shirt-necktie problem. Blue (No. 70296) or Gold (No. 70295) \$1.50



DAD AND GRANDDAD JUVENILE "T" SHIRTS

Best quality white cotton, reinforced nylon neck and sleeves. Sizes for ages 2 through 14. Two color lettering. Specify "My Dad is a Legionnaire" (No. 70344) or "My Granddad is a Legionnaire" (No. 70353) and size. . . . \$1.00



MESH POLO SHIRT

Newest style, combed yarn with interlocking stitching. Short sleeve with ribbed collar. Pocket. Shirt tail split for wearing comfort. White with blue emblem. Small (34-36), medium (38-40), large (42-44), and extra large (46-48). Each (No. 70364) \$2.95

SWEAT JACKET-SHIRT

Heavy fleece-lined cotton with ribbed cuffs and bottom. Jacket or sweat-shirt combination. Half zipper for ease in slipping on and off. Navy blue (No. 70238) or white (No. 70242) \$2.95

UNIFORM ACCESSORIES



UNIFORM BELT AND BUCKLE

The finishing touch for every Legionnaire. Buckle has relief design stamped into metal. Attractive gold-highlighted finish. Slide attachment for any 1 3/8-inch belt. Belt is black cowhide to fit the above buckle. Available for waist sizes 30-50. Specify waist measurement when ordering.

Buckle only No. 71955 \$1.95
Belt only No. 71956 2.50



CAP ORNAMENT

2 1/8 inches high. No. 71954 \$1.10
Cap and collar devices are gold color and have post and screw backs.



COLLAR AND UNIFORM ORNAMENTS

Collar device—1 5/8 inches. No. 71952 \$0.50
Cap or collar device—1 1/4 inches. No. 71953 \$0.60
Both of the above are gold color with post and screw back.



UNIFORM BUTTONS

Coat size, per dozen. No. 71950 \$2.16
Sleeve size, per dozen. No. 71951 \$1.80

(All orders for Uniform Buttons must be routed through your Department Headquarters for Approval of Department Adjutant and Re-forwarding to National Emblem Sales.)

Economy American Legion Uniforms

Basic Uniforms are desirable and lend prestige to Legionnaires whenever worn. The pride of membership evidenced by the wearing of a uniform, whether it be in a Veterans' Day parade, a children's Christmas party for your community, or to a regular meeting of your Post, a uniformed group of American Legion members are sure to create a feeling of respect in the minds of citizens toward our great organization. Realizing the importance of widespread uniform ownership, the National Emblem Sales has made available at the minimum possible price, all necessary items for a durable trim, military appearance.



JACKET

Made of 14-ounce, nylon-blend gabardine to match trousers. Crease and stain resistant. Eisenhower style. Elastic inserts for extended waist-band. Gold stripe 1/2 inch wide forms a sleeve cuff. When ordering give chest and waist measurements along with height. (Chest sizes 36-44 immediate delivery from stock. All other sizes, add \$5.50 and allow 5 weeks for delivery.)*

No. 70201 \$18.95

SEE PAGE 3 FOR
YOUR SELECTION OF
AMERICAN LEGION CAPS

TROUSERS

Made for durability. 14-ounce, nylon-blend gabardine. Crease and stain resistant. Gold Stripe 1/2-inch wide down side seam. Zipper fly. Unfinished bottoms. Must be dry cleaned. Order by waist size and give your height. (Waist 29-46 immediate delivery from stock. All other sizes, add \$2.00 and allow 5 weeks for delivery.)*

No. 70102 ... \$11.95



**UNIFORMS • SHIRTS
TIES • SOX • JACKETS
TROUSERS
SPORT SHIRTS**



UNIFORM SHIRTS

Finest pre-shrunk broadcloth. Fast color. Large button-down pockets and shoulder straps. Regulation or Sport style.

REGULATION STYLE

Long sleeves 32 to 35. Neck sizes 14 to 18.

White No. 70302 \$4.40
Blue No. 70156 4.70

SPORT STYLE

(Short sleeves and sport collar.) Sizes small, medium, large and extra large.

White No. 70406 \$4.10
Blue No. 70410 4.40

WOMAN'S SHIRT

A new white broadcloth uniform shirt designed to the some meticulous specifications as the men's shirt. Women's shirt sizes 10, 12, 14, 16, and 18. No. 70442 \$4.40

TIES

All wool with button down feature. Blue (No. 70291) or Gold (No. 70292) \$1.10

*Extra large size jackets and trousers on special order cannot be shipped C.O.D. and are not returnable.

ALL PURPOSE SPORT SHIRT

Light and cool as a summer breeze, this shirt is made of the finest grade mercerized, sanforized cotton cloth exclusively for the National Emblem Sales. Vat colors in snow white (No. 70458), powder blue (No. 70462) or light gray (No. 70466) in small, medium, large or extra large. Color fast emblem on pocket. Each \$2.95



SOX

To complete your uniform requirements, black sox are essential. For the first time in the history of Emblem Sales, outstanding quality 6 x 3 black rib stretch sox are offered. One size fits all feet. No. 70470, each \$0.55, or two pairs for \$1.00.



ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

ATHLETIC JACKETS

ALL ATHLETIC JACKETS ON THIS PAGE ARE AVAILABLE IN SIZES: (36) SMALL; (38-40) MEDIUM; (42-44) LARGE; AND (46-48) EXTRA LARGE.

For size 50 or larger, add \$2.50 to the price of the jacket and allow 5 weeks for delivery.

SPECIFY SIZE AND COLOR WHEN ORDERING.



NYLON JACKET

It's new — modern — practical. Lightweight jacket with all of the beneficial features of washable 100% nylon. Available in blue with gold lettering (No. 70280) or white with blue lettering (No. 70284). Each \$6.95



ZELAN JACKET

Lightweight, water repellent. Excellent for summer, late spring and early fall wear. Oyster (No. 70246) or navy blue (No. 70250) \$5.95



ZELAN JACKET

Lightweight, water repellent navy blue jacket with two color knit neck and sleeve trim. No. 70258 \$6.75

Post name, number and location processed on back of any of the above jackets at 50¢ per garment if ordered in team lots

of ten or more. For less than team lots, there is a \$3.50 pattern charge per order.

A. MELTON JACKET WITH NAUGALITE AND KNIT TRIM

Mid-summer warmth in the severest weather while wearing this new jacket. First drycleanable jacket featuring cream colored Naugelite with 24-ounce Melton wool cloth and knit trim. No. 70297 \$12.95

B. MELTON WOOL JACKET

For practical warmth in the severest weather. Heavy 24-ounce navy blue Melton wool with knit trim No. 70267 \$9.95



Melton wool jackets cannot be process lettered direct. Cut and sewed 2-inch felt lettering available at 15¢ per letter. Processed lettering on a 10-inch plaque at \$1.00 per jacket additional when 12 or more ordered. If less than 12, add \$3.50 pattern charge.



NYLON FLEECE JACKET

New for 1960! Finest lightweight, warm and luxurious wearing nylon fleece available. Completely washable, shrinkproof, mothproof and mildewproof. Navy blue with gold lettering and knit trim. No. 70271 \$9.95

Cut and sewed 2-inch felt letters at 15¢ per letter or processed lettering on a 10-inch plaque at \$1.00 per jacket additional when 12 or more ordered. For less than 12, there is a \$3.50 pattern charge.

BASEBALL UNIFORMS T SHIRTS BOWLING SHIRTS



SOFT-COTTON T SHIRT

With fast color blue, nylon-reinforced neck and sleeve trim. Sizes: small, medium, large and extra-large.

No. 70376, each \$ 1.30
Per dozen 13.20



SOFT-COTTON T SHIRT

With fast color blue emblem and lettering. Nylon-reinforced neck and sleeves. Sizes: small, medium, large and extra-large.

No. 70372, each \$ 1.10
Per dozen 11.50



JUNIOR BASEBALL T SHIRT

Soft cotton white T shirt with fast color blue nylon-reinforced neck and sleeve trim, processed emblem and lettering. Sizes small, medium, large and extra large. No. 70388, each \$ 1.30
Per dozen 13.20

ANY OF THE ABOVE T SHIRTS can be lettered on the front with your Post name and number or no extra charge in quantities of one dozen or more. For less than one dozen, add \$3.00 pattern charge. Lettering on the back of any of the above shirts at \$3.50 extra per dozen. Specially lettered shirts not shipped C.O.D. Delivery three weeks.

IT'S Wilson IN AMERICAN LEGION JUNIOR BASEBALL EQUIPMENT

UNIFORM FEATURES—All models are cut on major league patterns—finest pre-shrunk flannels tailored to fit correctly—reinforced at all points of strain.

Shirts have raglan sleeves to just above elbow, extra long body, dress style button down front pleat. Cut 8" over actual measure. Tapered at waist to reduce bulkiness.

Pants are slightly longer than regular, tapered at knee with elastic bottom; pegged hips for best fit. Reinforced crotch, two large patch pockets, three tunnel belt loops and two single loops.

Lettering. Each uniform includes official embroidered American Legion Junior Baseball emblem on left sleeve, 8" player's numbers on back, and lettering "Post No." with your post number on front. All other special lettering is extra. Cost is 15¢ per letter in script or 10¢ per letter in 2" block letters.

Trim of any standard 3/8" braid in one color or the following two-color 3/8" braid: Scarlet on Royal; Royal on Scarlet; Scarlet on Navy; Navy on Scarlet. Allow two weeks for lettering and trim.

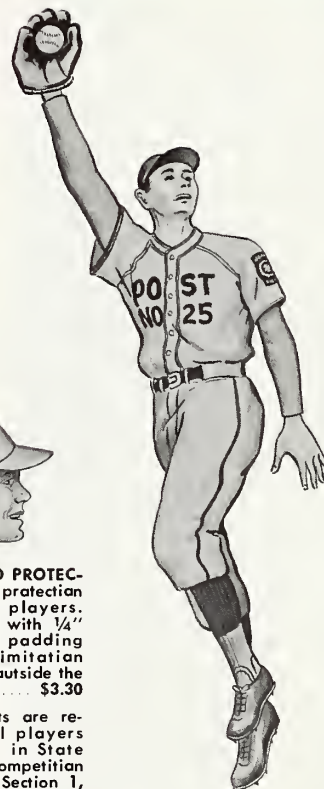
Colors: White and Pearl Grey only.

Cops, Belts, Hose and Lettering are Extra

Sizes: Specify Chest and Waist measurements.

Uniform consists of shirt and pant only of a durable heavy weight flannel used by many minor league clubs. Cloth is 52% wool, blended with nylon, rayon and cotton. No. 70900 \$23.50

Uniform of lighter weight flannel consisting of 28% new and reprocessed wool, blended with 30% nylon and rayon and 32% acetate and cotton. Pant and Shirt No. 70902 \$16.50



BASEBALL HOSE Medium weight cotton knit 28 inch in Navy and White, Royal and White, Black and Orange, Scarlet and White, Kelly and White. No. 70930, Pair. . \$1.50



BASEBALL CAPS Wool flannel with reinforced front panels, metal eyelets and elastic sweatband. Emblem on front. Sizes Extra Small (6 1/2 to 6 5/8); Small (6 5/8 to 6 7/8); Medium (7 to 7 1/8); Large (7 1/4 to 7 3/8); Extra Large (7 1/2). Colors: Royal Blue, Black, Navy Blue, Kelly Green, Scarlet and Navy with Scarlet bill and button. No. 70940, Each \$1.50



BATTER'S TENITE PROTECTIVE CAP Designed especially for junior players, this tough tenite cap with rubber cushioned head-band gives maximum protection from thrown or batted balls. Colors: Scarlet, Navy, Royal or Kelly in sizes Extra Small (6 1/2 to 6 5/8); Small (6 5/8 to 6 7/8); Medium (7 to 7 1/8); and Large (7 1/4). No. 70970, Each... \$4.95



BATTER'S HEAD PROTECTOR Offering protection for youthful players. Made of fibre with 1/4" airtite rubber padding bound with imitation leather. Worn outside the cap. No. 70990 \$3.30

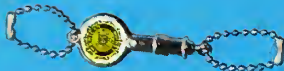
Batters' helmets are required for all players while batting in State and National competition under Rule 1, Section 1, paragraph 2.

BOWLING SHIRTS

The National Emblem Sales carries a notionally advertised line of bowling shirts for good looks, comfort and prestige. These shirts are available in a rainbow of color combinations, styles and a wide price range to fit any budget. Complete details on the bowling shirts is the subject of a separate Post mailing prior to every bowling season. Be sure to look for this mailing circular. For any additional information on bowling shirts, be sure to write to National Emblem Sales, P. O. Box 1055, Indianapolis 6, Indiana.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

GIFTS, SMOKING AND DESK ACCESSORIES



CAR-MAC KEY CHAIN Keys on larger chain separate from keys on smaller chain. Uncouples with finger-tip ease. Chrome finish. No. 74700..... \$0.75



BOOK MATCHES Solid blue cover with emblem reproduced in colors on front and YOUR special imprinting on the back cover at no additional cost. Imprint on inside cover at \$2.25 additional per case. Available in this style only. Minimum order one case (2,500 books). One to five cases F.O.B. Chicago. Six or more cases prepaid. Remittance must accompany order. Five weeks for delivery. No. 74910 per case including tax \$22.00



ASH TRAYS Sparkling clear crystal ash trays. Emblem fused in blue into glass for permanency. (American Legion Emblem only.) Square ash tray 3½ inches wide, ¾ inch deep. Minimum order one dozen. No. 74911 per dozen.... \$ 1.75 Per gross \$19.50 (Above ash tray can be imprinted with your Post Name and number in minimum quantities of 1 gross with three weeks. Per gross, imprinted \$32.00 Octagon shaped ash tray, 5 inches wide, 1¼ inches deep. No. 74912, per set of four trays \$1.00

LIGHTER

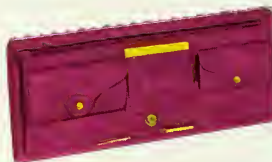
NASH... lifetime guaranteed cigarette lighter in brushed chrome finish. Features exclusive dynaflex wheel and positive sparking action... guaranteed to work every time or fixed free. Auxiliary (No. 34902) or American Legion (No. 74902) emblem \$2.95



DESK OR DOOR NAME PLATE

For the Legionnaire of distinction. Heavy weight cast bronze plate with American Legion emblem and your name, title, etc. Bright polished border and letters with darker background. With lugs for desk plate (No. 74711) or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line with maximum of two lines. Each \$7.00

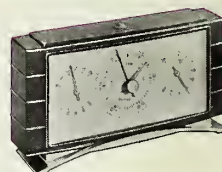
Allow 5 weeks for delivery. Remittance must accompany order.



CAR-CADDY

A complete car companion... holds sun glasses, change maker, note pad, gold color automatic pencil. Zipper compartment for maps and papers. Webbed strap to fit all car visor styles. Made of suntan pyroflex. No. 74451 \$3.95

**PRINCETON
PERSONAL
WEATHER
BUREAU**



Modern, practical, decorative on any desk or table in the office or at home. Gray finish case contains precision barometer, thermometer and hygrometer. Checks temperature, humidity and pressure. (No. 74935) \$10.00



**DESK AND
TRAVEL ALARM**

Leather covered case with gilt trim for "gift-appeal." Full luminous figures and hands with a 30-hour movement. Blue, tan or maroon. No. 74927 \$6.95 Add 10% Federal Excise Tax to above clock.

**ZIPPO
WINDPROOF
LIGHTERS**



Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem..... \$4.00 Slim Zippo 1½ x 2½ inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem \$4.75

AMERICAN LEGION JEWELRY

ADD 10%
FEDERAL EXCISE TAX
TO ALL ITEMS
ON THIS PAGE

IT'S DISTINCTIVE— IT'S DIFFERENT— IT'S AMERICAN LEGION

Exclusively patterned in the latest men's fashion for the Emblem Division. All items are gold plated with a background of durable white enamel. Emblems are die struck into the metal. All items match.

Sharty Tie Bar	Na. 74600	\$1.30
Tie Chain	Na. 74601	1.30
Tie Tack	Na. 74602	1.00
Cuff Links	Na. 74603	2.00

MATCHING JEWELRY BY SWANK

Simplicity in the modern manner with plain gold plated or silver finish accessories. The bright polished finish without any detracting design is always in fashion.

Sharty Tie Bar Gold (Na. 74604) or Silver (Na. 74607) finish	\$1.80
Tie Chain Gold (Na. 74605) or Silver (Na. 74608) finish	2.00
Cuff Links Gold (Na. 74606) or Silver (Na. 74609) finish	3.30

All items handsomely cased for gifts or presentation.



ECONOMY Gold plated sharty tie bar.

Na. 74623 \$1.00



TIE CHAIN With adjustable top bar to fit any tie. Attractive gold-plate by Ansan.

Na. 74611 \$1.50

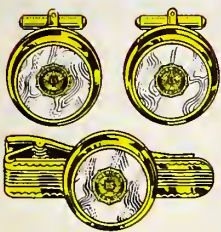
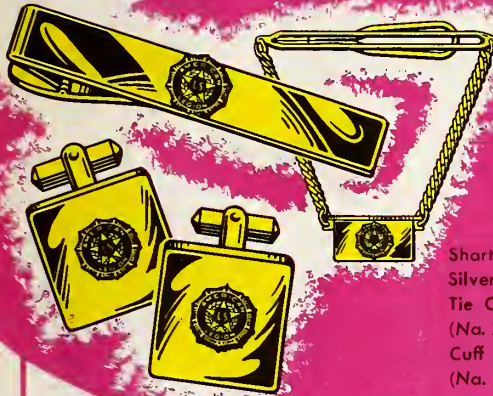


ADJUSTABLE TIE CHAIN Newest in men's jewelry by Swank. Rape chain with slide to fit any size tie. Gold-plate.

Na. 74610 \$2.50



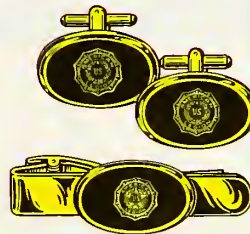
CUFF LINKS. Mother of pearl with gold plated emblems and backs. Na. 74622 \$2.50



MOTHER OF PEARL

Circular mother-of-pearl highlighted by heavy gold-plate bezels.

Na. 74612 \$5.50



BLACK ONYX

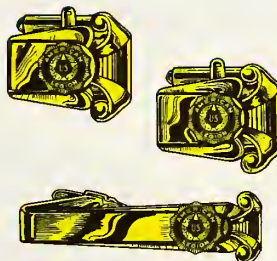
Attractive black onyx avals set in heavy gold plated links and tie bar.

Na. 74613 \$5.00



TIE TACK

Gold plated American Legion emblem mounted on a pin with non-slipping clutchback. Bar to insert in shirt button hole assures neat appearance at all times. Na. 74618 \$1.00



ECONOMY SET

A new design with a sharty tie bar in either gold plate (Na. 74620) or silver rhodium (Na. 74621) finish \$3.50

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

CEREMONIAL BADGES

ADD 10% FEDERAL EXCISE
TAX TO ALL ITEMS ON THIS
PAGE except No. 83314 Offi-
cer's Warrant of Merit.

YEAR BARS • PAST AND PRESENT OFFICERS' BADGES

Present and Past Officers' Badges available in regulation (large) and min-
iature sizes for elective Post, County, District and Department Officers. Appro-
priate titles for the following present or past elective officers: Commander; Vice
Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service
Officer; Sgt. at Arms; Asst. Sgt. at Arms; Athletic Officer; Chaplain; Historian;
Executive Committee. Specify title, size and quality:

EVERY BADGE SENT IN ATTRACTIVE PRESENTATION BOX



PAST OFFICERS' BADGES

Regulation

Gold Plated	No. 82940	\$ 1.50
10K Gold	No. 83090	20.00
14K Gold	No. 83239	30.00

Miniature

Gold Plated	No. 82475	\$ 1.20
10K Gold	No. 82625	7.00
14K Gold	No. 82775	10.00

PRESENT OFFICERS' BADGES

Regulation

Gold Plated	No. 82865	\$1.50
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Miniature

Gold Plated	No. 82400	\$1.20
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MEMBERS' BADGES

Members' Ceremonial Badges are
identical to officers' badges except
that the title bar is eliminated.

Regulation

Gold Plated	No. 83326	\$1.20
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Miniature

Gold Plated	No. 83325	\$1.00
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YEAR BARS



Regulation and miniature size year bars
for badges are available with the following
years in blue enamel: 1961, 1960, 1959,
1958 and 1957. All other years are special
order items and \$1.00 service charge should
be added to the price of the desired bar
with three weeks allowed for delivery.

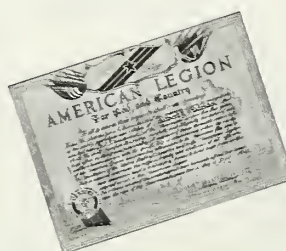
Regulation

Gold Plated	No. 88231	\$0.50
10K Gold	No. 88408	2.50
14K Gold	No. 88585	3.60

Miniature

Gold Plated	No. 87700	\$0.40
10K Gold	No. 87877	1.20
14K Gold	No. 88054	1.50

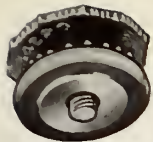
OFFICER'S WARRANT OF MERIT



16 x 12 inches. Enduring evidence of
official election to American Legion of-
fice. Stars indicate Post, County, District,
Department or National Officers. Indi-
vidual's name, office held, date, etc., to
be filled in by your local penman. War-
rants furnished with facsimile of Na-
tional Commander's signature.

No. 83314	\$1.00
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ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING



SCREW
BACK
BUTTON



PIN
BACK
BUTTON

NEW·ATTRACTIVE·CONVENIENT

American Legion membership recognition pin, shown actual size. Easy, quick changing. Push pin thru cloth, snap clutch back. Gold plated bronze center only.

No. 83707 \$0.80



CLUTCH
BACK
BUTTON



MEMBERSHIP LAPEL BUTTONS

LAPEL BUTTONS

Membership buttons are available in two sizes. Silver centers for wounded veterans. Bronze centers for others. Pin-back buttons with safety catches are furnished at regular prices. WEAR YOUR MEMBERSHIP BUTTON. For cost of diamond set buttons, see below.

**ADD 10% FEDERAL EXCISE TAX
TO ALL PRICES ON THIS PAGE.**

Prices subject to change without notice.



MIDGET

MIDGET SIZE

Gold Plated	No. 83709	\$0.40
10K Gold	No. 83711	2.40
14K Gold	No. 83713	3.30



DIAMOND SET

REGULATION SIZE

Gold Plated	No. 83715	\$0.40
10K Gold	No. 83717	3.30
14K Gold	No. 83725	4.80



REGULATION

All 10K and 14K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

3 point	\$10.00 plus button	8 point	\$24.00 plus button
5 point	17.00 plus button	10 point	30.00 plus button
30 point	\$180.00 plus button		

ADD 10% FEDERAL EXCISE TAX TO DIAMOND COST



CONTINUOUS MEMBERSHIP BUTTONS

Available for 5, 10, 15, 20, 25, 30, 35, 40 years' continuous membership. All orders must be accompanied by Official Continuous Membership Card. This is a special card awarded by your Department Headquarters. Cards will be returned promptly.

Gold Filled Button	No. 83740	\$1.00
10K Gold Button	No. 83770	3.30
14K Gold Button	No. 83800	4.60



CONTINUOUS MEMBERSHIP ATTACHMENTS FOR PAST OFFICER BUTTONS



All orders must be accompanied by Official Continuous Membership Card. This is a special card awarded by your Department Headquarters. Cards will be returned promptly.

Attachment only, 10K Gold	No. 83815	\$1.80
Attachment only, 14K Gold	No. 83830	2.40

For colorful new Continuous Membership Certificates see page 13.
Embroidered stars for continuous membership available from your Department Headquarters.

PAST OFFICER BUTTONS

Available for all elective officers of Post, County, District, Department and National. Pin-back with safety catches optional.

10K Gold	No. 83558	\$4.00	14K Gold	No. 83633	\$5.50
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(See Diamond Prices Above)



PRESENT OFFICER BUTTONS

Available for all elective officers of Post, County, District, Department, and National. Pin back with safety catches optional. Not to be worn after retirement from office.

Gold Filled	No. 83333	\$1.40
10K Gold	No. 83408	5.00
14K Gold	No. 83483	7.00



MUSIC BUTTONS

For all members and former members of musical groups.

Gold Plated	No. 87650	\$1.00
10K Gold	No. 87652	4.10
14K Gold	No. 87654	6.00

(See Diamond Prices Above)



ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

EMBLEM WATCHES AND BANDS

NEW AMERICAN LEGION WATCHES



"As dependable as Time itself—as economical as a good watch can be." Both special watches are standard 17 jewel Swiss movement with incabloc construction. Stainless steel cases, water and dust resistant, anti-magnetic with luminous dials and sweep second hands.

All stainless steel case.
No. 74203

\$19⁹⁰

Yellow case with steel back.
No. 74204

\$19⁹⁰

Automatic wind with all stainless steel case.
No. 74208

\$35⁰⁰



ADD 10% FEDERAL
EXCISE TAX TO ALL
ITEMS ON THIS PAGE

EMBLEM RINGS

ELGIN MARLENE 17 jewels. DuroPower mainspring. Rolled gold-plated steel back case (No. 34202) or white gold-filled case (No. 34203).....\$36.50

HAMILTON DRUMMOND 17 jewels in gold filled case with stainless steel back. Raised gold numbers.
No. 74202 \$68.00

EXPANSION WATCH BAND Gold-filled with stainless steel back. Yellow (No. 74205) or white gold (No. 74210). State widths of ends desired as well as color.
\$5.00

LADIES' EXPANSION WATCH BAND Simulated ruby on each end with emblem securely pegged to one stone. Available in yellow (No. 34207) or white (No. 34206)\$5.00

FOR ALL PAST OFFICERS

Handsome, luxurious designs, latest patterns, best quality. **SPECIFY RING SIZE, QUALITY AND STOCK NUMBER TO AVOID ERROR.**

DIAMOND SET RINGS

Any of the rings on this page can be furnished with a full cut diamond. To the cost of the desired ring, ADD the following diamond cost:

3 point \$10.00
5 point 17.00
8 point 24.00
10 point 30.00
30 point 180.00

Add 10% Tax to Diamond Cost



Massive weight, hand-carved eagles. For all Past Officers. Sterling silver

No. 73800 \$ 6.90
10K gold No. 73820 23.50
14K gold No. 73840 32.50



10K Past Commander's ring only. Heavy weight. Best quality.

No. 73860 \$23.00



A new style 10K past officers' ring designed exclusively for women Legionnaires.

No. 74120 \$22.00
Three Weeks Delivery



Massive Sterling Silver ring highlighted by gold plated emblem. Sizes 7 to 13 in stock. All other sizes add \$1.50 and allow 2 weeks for delivery.
No. 73880\$2.50



New 10K yellow gold; white gold inlay design on shank. Black onyx setting.
No. 73900\$19.80
(This ring suitable for two diamonds)

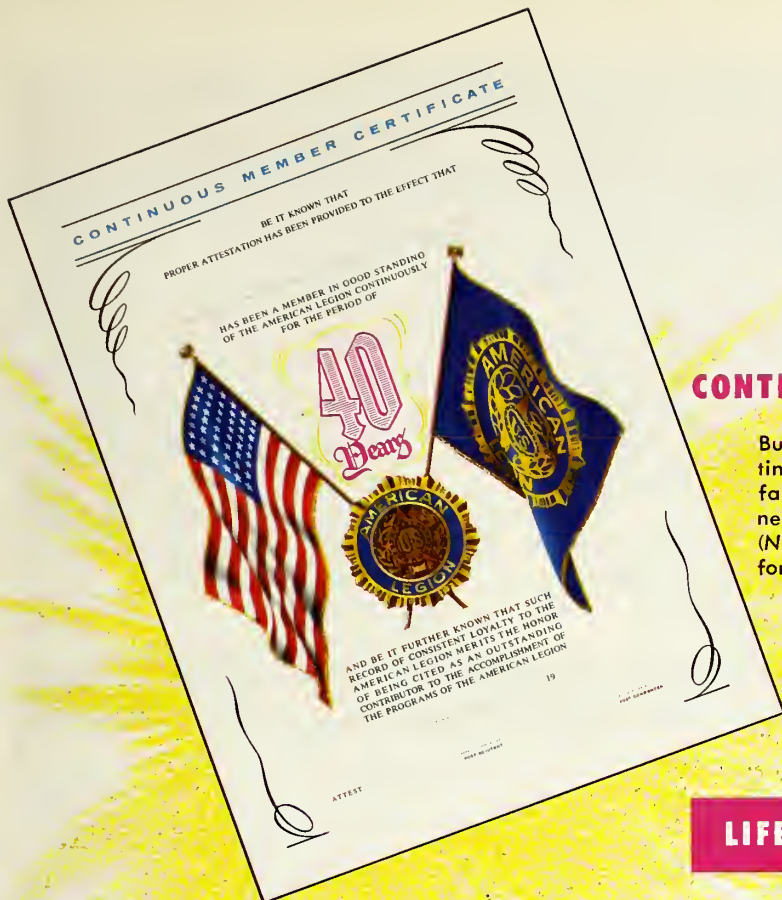


Green gold military ring with black onyx stone. Hand carved side eagles.
10K Gold No. 73960 \$14.90
14K Gold No. 73980 17.90

(Not illustrated.) Some as at left except without black onyx setting.
10K Gold No. 73940 \$14.90
Sterling Silver No. 73920\$7.50

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

CERTIFICATES AND CARDS



10-25-40 YEAR

CONTINUOUS MEMBERSHIP CERTIFICATES

Build "Pride in Belonging"—recognize membership continuity—award continuous membership certificates to the faithful "old timers" in your post. Beautiful and colorful new 10-year (No. 74321), 25-year (No. 74324) and 40-year (No. 74327) certificates suitable for framing are available for these occasions.

1 to 24	\$0.30 each
25 to 4925 each
50 to 9920 each
100 or more15 each

All orders for continuous membership certificates must be certified by Post Commander or Adjutant.

LIFE MEMBERSHIP CARDS

Created for Posts and Units that confer LIFE MEMBERSHIPS on their outstanding members. Design follows detail of standard membership card, and should be dated and presented at the time the LIFE MEMBERSHIP is conferred.

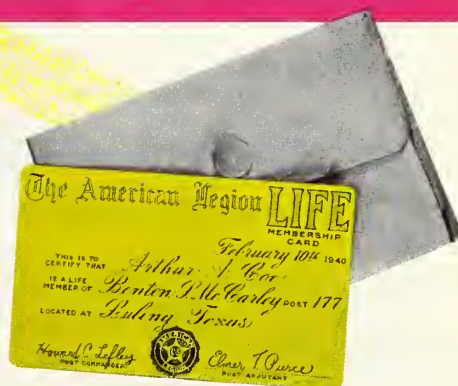
Sterling Silver, with 10K gold emblem..... No. 70000 \$21.00
10K gold with 10K gold emblem..... No. 70001 50.00

ADD 10% FEDERAL EXCISE TAX TO ABOVE PRICES. PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

Prices include all engraving plus a chassis carrying case. Three weeks required for delivery.
No C.O.D. shipment.

THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED:

1. Name of individual. 2. Full name and number of Post. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT (preferably in India ink).



TO HELP YOUR BLOOD PROGRAM SUCCEED

Since World War II, The American Legion of the Post, Department and National levels has continued on active program among its millions of members urging them to give blood for use in saving lives everywhere. To recognize and revitalize this wonderful community service program, the 38th National Convention authorized "the National Organization of The American Legion to adopt on appropriate symbol to be awarded to those LEGIONNAIRES who contribute blood to The American Legion Blood Bank." The droplet of blood is now notionally recognized as the symbol of a blood donor. For this reason we asked and were granted the permission of The American National Red Cross to use this background for our symbol.

Request for purchase of Blood Donor Symbols must be accompanied by proper certification signed by the Post Commander or Adjutant attesting to the eligibility of the Legionnaire donor to wear the symbol. Certification forms available from your Department headquarters. ALL ORDERS FOR BLOOD DONOR SYMBOLS MUST BE SENT THROUGH YOUR DEPARTMENT HEADQUARTERS.



Special Colored Border Individual Certificates to be filled in by a local penman and presented by the Posts (No. 74316) or Department (No. 74317). Each \$0.20
... and those who give shall in their own conscience be rewarded for beyond these physical tokens ...

Bronze Finish. All eligible donors of less than one (1) gallon of blood.
No. 74310 \$0.90

Silver Finish: With wreath and panel for all eligible donors of one (1) or more gallons of blood.
1 Gallon No. 74311
2 Gallons No. 74312
3 Gallons No. 74313
4 Gallons No. 74314
\$0.90

Gold Finish: All eligible donors of five (5) or more gallons of blood.
No. 74315 \$0.90

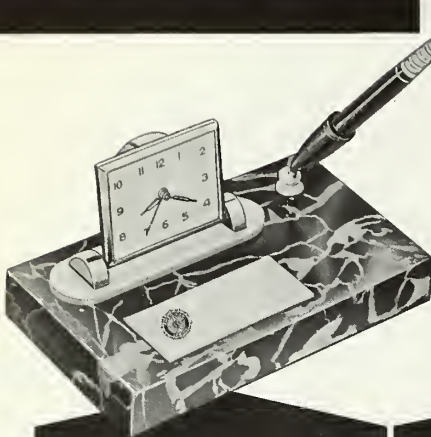


ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

PEN & PENCIL SETS DESK SETS

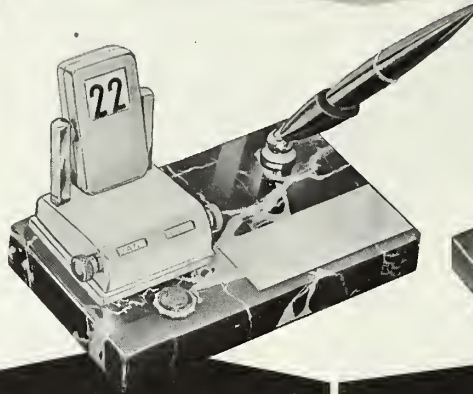
IMPORTED MARBLE OR ONYX *Paper-Mate Desk Sets*

Lettered sets not shipped C.O.D.



CLOCK AND PEN SET

Gold plated seven jewel alarm clock with radium dial mounted on swivels. Black (No. 74224) or White (No. 74225) base \$17.50
Add 10% Federal Excise Tax to above set



CALENDAR AND SINGLE PEN SET

Gold finish perpetual calendar changes date as you "flip." Size of base 5 x 3 inches with one Paper-Mate pen. Black (No. 74230) or White (No. 74231) base \$6.50



CALENDAR AND DOUBLE PEN SET • SINGLE PEN SET

Gold finish perpetual roll calendar with two Paper-Mate pens. Black (No. 74226) or White (No. 74227) base \$10.90

(Not illustrated.) Same as above set except with one Paper-Mate pen. Black (No. 74228) or White (No. 74229) base \$8.30

SHEAFFER



ADMIRAL SNORKEL SET

Popular priced favorite for quality and economy. Distinctive styling . . . smooth writing. Equipped with the famed "Snorkel" filling device and popular slim pencil. Available in black, green or burgundy. No. 74235, per set. \$16.00



CARTRIDGE SET

Newest in writing instruments. Liquid ink in non-breakable clear plastic cartridge for clean filling ease. Attractive metal cap on a black barrel. Comes with 4 ink cartridges. No. 74275, per set \$4.90

PARKER

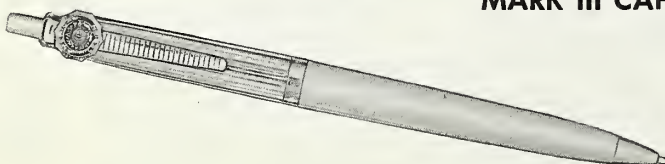
PARKER "51" SET

A complete set at the price of the pen alone. Save \$8.50 on the famed "51" pen combined with the new liquid lead pencil . . . the point that never breaks . . . writes a clean, erasable line. While they last in grey, green, burgundy and teal blue. No. 74265 \$10.00



PAPER-MATE

MARK III CAPRI



Cap in sparkling jewelry finish chrome and barrel of lustrous, durable Tenite in black, blue, green, red or grey. Specify. New detergent refill writes on anything.

No. 74215 \$2.95

YOUR NAME ENGRAVED FREE ON ANY PEN OR DESK SET IF REMITTANCE ACCOMPANIES ORDER.

BRONZE GRAVE MARKERS

AMERICAN LEGION



American Legion bronze grave marker with flag holder on back of marker.
With 29 inch conventional rod.

No. 73000 \$3.80 (Prepaid)
Six or more, each 3.30 (F.O.B.)

With 12 inch jointed rod permitting marker to lie flush with ground.

No. 73005 4.30 (Prepaid)
Six or more, each 3.80 (F.O.B.)

AMERICAN LEGION AUXILIARY



American Legion Auxiliary bronze grave marker.

With 29 inch conventional rod.

No. 33000 \$3.35 (Prepaid)
Six or more, each 2.85 (F.O.B.)

With 12 inch jointed rod permitting marker to lie flush with ground.

No. 33005 4.00 (Prepaid)
Six or more, each 3.50 (F.O.B.)

In keeping with the modern trend toward lower headstones, the Emblem Division by popular demand has added a new grave marker. The 18 inch conventional rod permits the marker to blend in with surroundings in modern cemeteries.

With 18 inch conventional rod.
No. 73003 3.95 (Prepaid)
Six or more, each 3.45 (F.O.B.)

With 18 inch conventional rod.
No. 33003 3.55 (Prepaid)
Six or more, each 3.05 (F.O.B.)

Markers are shipped from Nashua, N. H. TWO WEEKS FOR DELIVERY ON ALL MARKERS. Remittance must accompany order on all lettered markers.

SPECIAL LETTERING Name, date of birth and death can be placed on reverse side of marker in raised, polished letters at additional charge of \$2.50 per marker. Inscription must not exceed four lines with maximum of 21 letters or spaces on each line. Plate No. 73006F \$2.50

BRONZE EMBLEMS

Suitable for attaching to wood, stone or metal. Specify type desired.

American Legion			Auxiliary		
2"	73010F	\$ 1.90	2"	33010F	\$ 1.90
3½"	73011F	2.50	3½"	33011F	2.50
5"	73012F	3.50	5"	(not available)	
6"	(not available)		6"	33013F	3.50
7"	73014F	4.30	7"	(not available)	
*18"	73015F	81.00	*18"	33015F	81.00
*36"	73016F	282.00	*36"	(not available)	

*18 and 36 inch emblems are F.O.B. Nashua, N. H. Other sizes prepaid. TWO WEEKS FOR DELIVERY.

BRONZE PLAQUES Specially designed tablets can be furnished in all sizes for any purpose. Designs will be promptly submitted upon request without obligation. Write for quotation.



CYCAS SPRAY Twenty inches overall. Decorated with green painted Ruscus, red, white and blue Gargines. Minimum order 6 sprays. Prepaid. Three Weeks Delivery.
Far 6 Na. 73045K \$6.96



MAGNOLIA WREATH Decorated with large clusters of poppies, daisies, carnations and large red, white and blue ribbon bow. Available in dark or silver color.

Size	Silver	Dark	Price
15 inch	Na. 73025R	No. 73026R	\$2.90
17 inch	No. 73027R	Na. 73028R	3.50
19 inch	No. 73029R	Na. 73030R	4.50

Prices Subject to Change Without Notice

Grave Markers Bronze Emblems Wreaths

All wreaths available with either Legion or Auxiliary Emblem. Specify. All delivery charges prepaid. Three Weeks Delivery.

UNLESS OTHERWISE SPECIFIED WREATHS WILL BE SENT WITH AMERICAN LEGION EMBLEM.



PRINCESS PINE WREATH Decorated with poppies, daisies, cornflowers, and large red, white and blue ribbon bow.

16 inch No. 73040R \$2.50
20 inch No. 73041R 3.80



12 INCH PINE WREATH Decorated with 2 poppies, 1 daisy and large red, white and blue ribbon bow.

Each No. 73035R \$1.80
Six wreaths ... No. 73035R 9.72

COLORS & FLAGS

NOTE: The first official date for flying the 50 star United States Flag is July 4, 1960. However, unless otherwise specified by the customer, 50 star flags will be supplied on all catalog orders.



*For Post, Unit, County,
District and Department*

B. Auxiliary Banner

A. American Legion Banner

C. United States Flag

Banners and U. S. Flags are available in either rayon taffeta or a special material consisting of 75% nylon and 25% wool. All banners are double thickness with lettering on both sides except No. 72670 and No. 32670. These are single thickness with the emblem and lettering correct on one side and reading in reverse on the opposite. Special material banners are made with all color painted emblem and gold-sateen appliqued lettering.

Rayon taffeta U. S. Flags are made with embroidered stars and sewed stripes. Special material U. S. Flags are made with sewed stars and sewed stripes.

All banners and U. S. Flags are trimmed with 2-inch yellow rayon fringe, cord and tassels, jointed pole, 6-inch eagle, leather carrying belt and rain cover. FLAG CASE AND STANDS EXTRA.

PRINT LETTERING INSTRUCTIONS TO AVOID ERRORS. LETTERING MUST CONFORM TO CHARTER.

Flags and banners priced F.O.B. New York City. Remittance must accompany order. Three weeks for delivery.

AMERICAN LEGION

A. Banners and U. S. Flags are 4 1/3 x 5 1/2 feet with 9 foot poles.

Post, County, District or Department Banners

Rayon taffeta, embroidered banner	No. 72630	\$194.50
Special material, double thickness banner	No. 72650	85.50
Special material, single thickness banner, lettering 1 side	No. 72670	71.50

C. United States Flags

Rayon taffeta	No. 72690	79.50
Special material	No. 72694	50.00

3 x 5 foot banners and U. S. Flags are available for special American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY

B. Banners and U. S. Flags are 3 x 5 feet with 8 foot poles.

Unit, County, District or Department Banners

Rayon taffeta, embroidered banner	No. 32630	\$153.00
Special material, double thickness banner	No. 32650	70.00
Special material, single thickness banner, lettering 1 side	No. 32670	60.50

C. United States Flags

Rayon taffeta	No. 32690	55.50
Special material	No. 32694	40.00

2 x 3 foot and 3 x 5 foot banners and U. S. Flags are available for Junior Members. Write for prices.

BANNERS AND FLAGS F.O.B. NEW YORK CITY. REMITTANCE MUST ACCOMPANY ORDER. FOUR WEEKS FOR DELIVERY.

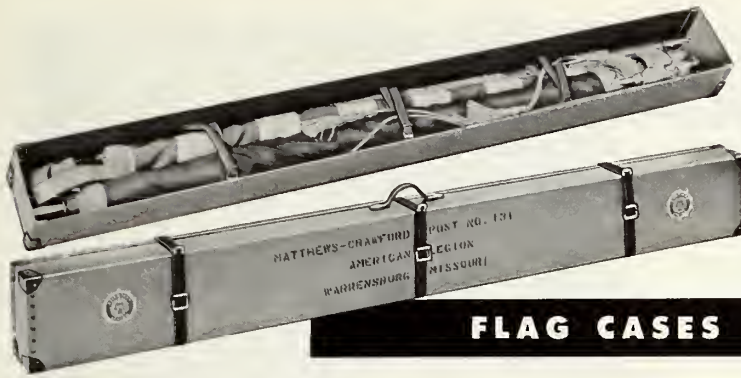
FLAG ACCESSORIES FLAG ACCESSORIES ARE PREPAID.

ITEM	AMERICAN LEGION STOCK NUMBER	PRICE	AUXILIARY STOCK NUMBER	PRICE
Cord and tassels	72700	\$ 3.20	32700	\$ 3.20
Oilcloth rain cover	72702	2.80	32702	2.80
Transparent rain cover	72703	2.80	32703	2.80
Leather carrying belt	72704	5.80	32704	5.80
Flag pole section—lower	72710	5.50	32733	5.00
Flag pole section—upper	72711	5.50	32734	5.00
Double brass screw joint	72706	3.50	32706	3.50
Eagle	72707	5.90	32707	5.90
Complete pole (without eagle)	72709	14.50	32732	12.50
Fringe, per yard	72701	.50	32701	.50
Aluminum pole with appropriate eagle (Two Piece Pole)	72721	24.00	32735	23.00
Aluminum pole with appropriate eagle (*Three Piece Pole)	72725	25.50		NOT AVAILABLE

*Bottom Section 18", can be eliminated for use in low ceiling rooms.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

FLAG CASES FLAG STANDS

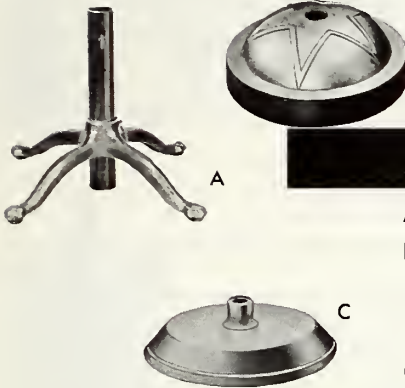


FLAG CASES

Sturdy fiber case for safe storage and shipping. Durable hardware, substantial straps, carrying handle, etc. Length 71 inches. Case holds both banner and U. S. Flag. Post or Unit name and address reproduced on top (limit of three lines). American Legion (No. 72760) or Auxiliary (No. 32760) Case. Each \$15.00

No C.O.D. Shipments. Remittance must accompany order. Three weeks for delivery. F.O.B. New York City. (Specify lettering instruction.)

FLAG STANDS



- A. Black enamel finish. 1 1/2 inch bore. Each No. 72761 \$ 7.00
- B. Patriot stand, 1 1/2 inch bore (rubber insert for 1 1/4 inch bore). 12 inches across, 18 lbs.
Gilt Finish Cast Iron No. 72762 9.20
Lustrous Golden Finish . . . No. 72764 17.50
- C. Admiral stand, 1 1/4 inch bore only. Lustrous golden finish. No. 72766 9.20

Two weeks for delivery. F.O.B. New York City

INDOOR FLAGS

Presenting of U. S. Flags to schools, public offices, scout troops, churches, etc. is an outstanding and worthwhile activity for Posts and Units. The following Flag sets are particularly suited for this use. Each set is mounted on a polished hardwood staff with gilt-finished stand and polished brass spear. Rayon Flags are fringed while the cotton bunting sets are unfringed.

- Cotton Bunting Flag—3 x 5-ft. Dyed stars, sewed stripes on 8-ft. staff.
Each No. 72782 \$13.40
Six or more sets, each 12.10
- Cotton Bunting Flag—2 1/2 x 4-ft. Dyed stars, sewed stripes on 6-ft. staff.
Each No. 72786 11.60
Six or more sets, each 10.40
- Cotton Bunting Flag—2 x 3-ft. Dyed stars, sewed stripes on 5-ft. staff.
Each No. 72790 7.50
Six or more sets, each 6.70
- Rayon Flag—3 x 5-ft. Dyed stars, sewed stripes on 8-ft. staff.
Each No. 72780 23.50
Six or more sets, each 21.00
- Rayon Flag—2 1/2 x 4-ft. Dyed stars and stripes on 6-ft. staff.
Each No. 72784 14.80
Six or more sets, each 13.30
- Rayon Flag—2 x 3-ft. Dyed stars and stripes on 5-ft. staff.
Each No. 72788 9.80
Six or more sets, each 8.70

Indoor Flags F.O.B. New York City. Three weeks for delivery.

- Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers.
Each No. 72600 .10
Per 100 6.50
- Flag Code—Illustrates and describes the correct way to display the American Flag.
Each No. 72601 .03
Per 100 2.00
Per 1000 15.00
- Flag Code Newspaper Mat—Each No. 72602 1.70



ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

OUTDOOR FLAGS HOME FLAGS

ALL PURPOSE HOME FLAGS Each set consists of a best quality, long wearing U. S. Flag, mounted on a finished two-piece wooden pole with gold finished ball, halyards and holder for attaching to window sill, porch rail, house siding, etc. Home flags are packed in a strong storage-shipping carton.

Defiance quality cotton bunting with sewed stars and sewed stripes.

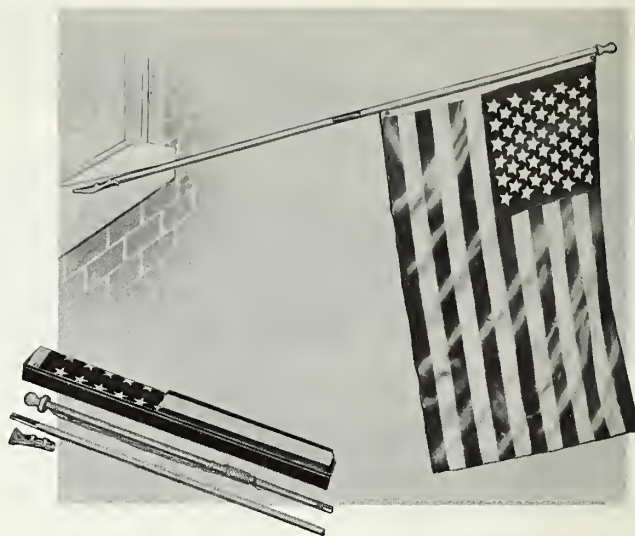
3 x 5-ft. flag; 6-ft. pole.....No. 72800 \$ 7.40

4 x 6-ft. flag; 8-ft. pole.....No. 72801 10.00

Reliance quality cotton with printed stars and sewed stripes.

3 x 5-ft. flag; 6-ft. pole.....No. 72802 4.00

4 x 6-ft. flag; 8-ft. pole.....No. 72803 6.20



**ALL PURPOSE HOME FLAGS
SHIPPED PREPAID**

U. S. STREET FLAG SETS

Each set furnished with a 3 x 5-ft. U. S. Flag, 12-ft. pole, complete with ball at top, halyard and sidewalk holder. Fast color heavy sheeting U. S. Flag with printed stars and sewed stripes. Complete set with:

2-piece wood pole.....No. 72820 \$10.50

2-piece polished steel pole.....No. 72821 12.50

U. S. Government quality cotton flag with printed stars and sewed stripes. Complete set with:

2-piece wood pole.....No. 72822 \$13.50

2-piece polished steel pole.....No. 72823 15.00

LEGION STREET FLAG SETS

Each set furnished with a 3 x 5-ft. American Legion Flag with dyed emblem. 12-ft. pole, complete with ball at top, halyard and sidewalk holder.

Fast color heavy sheeting. Complete set with:

2-piece wood pole.....No. 72824 \$12.90

2-piece polished steel pole.....No. 72825 14.70

U. S. Government quality cotton. Complete set with:

2-piece wood pole.....No. 72826 \$14.70

2-piece polished steel pole.....No. 72827 15.50

SUBURBAN LAWN SETS

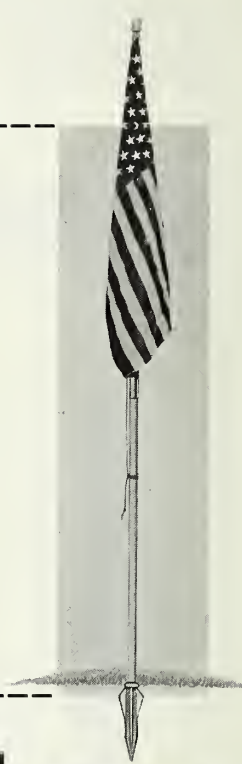
Lawn sets are equipped with a flag, two-piece 12-foot finished wood pole, halyards and special lawn socket.

Rayon Taffeta Flag Set, 2½ x 4-foot Flag with printed stars and sewed stripes.....No. 72836 \$15.70

Defiance quality cotton, 3 x 5-foot Flag with sewed stars and stripes. Set.....No. 72837 14.60

Reliance quality cotton, 3 x 5-foot Flag with printed stars and sewed stripes.....No. 72838 11.00

LAWN AND STREET FLAG SETS F.O.B. NEW YORK CITY. TWO WEEKS FOR DELIVERY.



DECORATIVE DRAPES • BANNERETTES

Fast color, red, white and blue cotton bunting. American Legion or Auxiliary emblem in colors. SPECIFY. Suitable for all decoration needs both inside and outside.

A. Blue bunting Bannerette, 3 x 3 feet (American Legion Only).....No. 72970 \$4.50

A. Blue bunting Bannerette, 3 x 5 feet (American Legion Only).....No. 72971 6.20

B. Bannerette, 2 x 6 feet—American Legion No. 72972; Auxiliary No. 32972.... 2.90

B. Bannerette, 3 x 9 feet—American Legion No. 72973; Auxiliary No. 32973.... 4.70

C. Panel Drape, 2 x 6 feet—American Legion No. 72974; Auxiliary No. 32974.... 4.70

C. Panel Drape, 3 x 9 feet—American Legion No. 72975; Auxiliary No. 32975... 6.60

IMMEDIATE PREPAID SHIPMENT



B



A



C

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

UNMOUNTED U.S. FLAGS

Guaranteed fast color, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

Size	*Reliance Cotton	†Defiance Cotton	‡Nylanin
2 x 3 feet		\$ 2.70	\$ 7.20
3 x 5 feet	\$2.50	5.50	12.50
4 x 6 feet	3.50	7.30	18.90
5 x 8 feet		11.00	29.00
6 x 10 feet		14.00	39.00
8 x 12 feet		22.00	62.50

*Reliance flags have printed stars and sewed stripes.

†Defiance flags have sewed stars and stripes.

‡Nylanin quality 75% nylon, 25% wool. Guaranteed to wear longer.



UNMOUNTED FLAGS

GRAVE MARKER FLAGS

U. S. Flags widely used for grave decorations, come in two qualities and two sizes. All are mounted on a wood staff with gilded spear-head. Specify size and quality. **ALL GRAVE MARKER FLAGS PREPAID.**

Heavy printed cotton 8 x 12 inches. Per gross	No. 72950	\$15.00
Per dozen		1.50
Heavy printed cotton 12 x 18 inches. Per gross	No. 72951	26.04
Per dozen		2.60
Printed rayon 8 x 12 inches. Per dozen	No. 72952	5.00
Printed rayon 12 x 18 inches. Per dozen	No. 72953	9.50



GRAVE
MARKER
FLAG

MINIATURE FLAGS

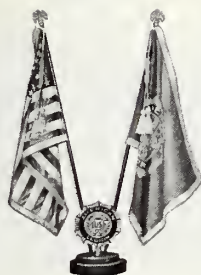
MINIATURE SETS

A. Miniature Post or Unit Colors—DELUXE SET Printed rayon 8 x 12-inch flags. Fringed and mounted on ebonized staffs with cord and tassels and miniature metal eagles. Plastic base with polished metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem..... \$7.30

B. STATE FLAG SET (Not illustrated) Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864) \$8.90

C. FLAGS OF OUR COUNTRY Desk set with 10 printed rayon flags 4 x 6 inches. Shows the steps in the development of the present flag. No. 72984 \$6.80

D. U.S. FLAG (Not illustrated) 8 x 12 inch printed rayon, fringed and mounted on gilded staff with eagle and gilt finish base. No. 72915 \$2.50



A



C



STANDARD SET

Printed rayon 8 x 12-inch flags, fringed and mounted on ebonized staffs with gilded spearhead and wood holder. American Legion (No. 72890) or Auxiliary (No. 32890) flag set..... \$2.75

STATE FLAG SET

Same as above except 4 x 6-inch flags including YOUR state flag. American Legion (No. 72895) or Auxiliary (No. 32895) \$2.30



INITIATION FLAGS

U. S. Printed Rayon Flags—

2 x 3 in.

Per dozen . No. 72955 \$1.80

4 x 6 in.

Per dozen . No. 72956 2.04



SOUVENIR BANQUET FLAGS

Printed rayon 4 x 6 inches, fringed. Complete with metal stands.

American Legion (No. 72958) or Auxiliary (No. 32959) Emblem. Each \$0.85
Lots of 24 or more.

Each 0.75

United States Flags (No. 72957). Each .. 0.50

Lots of 24 or more.

Each 0.45

All Miniature sets prepaid. Immediate Delivery on all except State Flag sets which require three weeks.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

BRIEF CASES BAGS

ADD 10% FEDERAL
EXCISE TAX TO ALL
ITEMS ON THIS PAGE

NEW

NEW

ATTACHE CASE

Dura-Hyd leather-like scuff resistant, durable plastic case with lockstitch sewing and drum side construction 17½x12x4¾ inches. Built-in, five partitioned file section and hinged writing desk. Large button locks with sturdy handle. No. 74415 Ginger or No. 74416 Suntan..... \$20.00



BUDGET
PRICED

POPULAR



REXBILT FILEPAK Two brief cases in one. A large 18-inch case, containing a nesting underarm indexed file case, which may be used separately. Cowhide with heavy saddle stitching. Brass locks, post handle, full leather center divider. Ginger (No. 74405) or Suntan (No. 74406)..... \$60.00



HEAVY-DUTY CASE "It's on open and shut case" that you will want this sturdy brief bag when you carry those heavy items. Scuff resistant Duro-Hyd plastic with luggage type brass locks. Two full length gusseted pockets, each of 1½" capacity. Reinforced bottom and top with handle providing positive top closure regardless of weight. Overall size 12 x 18 x 7. No. 74417 Ginger or No. 74418 Suntan..... \$22.00



REXBILT 16-inch three-pocketed brief case. Finest smooth split cowhide. Steel reinforcement, post handle, brass lock and heavy saddle stitching. Ginger (No. 74401) or Suntan (No. 74402)..... \$16.50

REXBILT 18-inch brief case. Same as above except 18 inch. Ginger (No. 74403) or Suntan (No. 74404)..... \$18.00



PORTFOLIO Shark-grained cowhide. 16-inch. Full zipper and disappearing leather handles. Two gusseted pockets on each side.
No. 74407 \$16.50



CLUB BAG Western toned cowhide soft-sided bag with reinforced straps and welted seams for maximum strength. Strong cotton lining and double handles of leather covered steel. Brass bottom studs and brass plated lock for heavy duty brass zipper. Full 18 inch size, 9½ inches wide and 11 inches deep. Ginger..... No. 74414 \$10.00



ECONOMY PORTFOLIO Vinyl plastic in blue. Novel, new. All plastic zipper closure. Made for durability and convenience at a reasonable price.
Size 11 x 14 Letter Size
Each..... No. 74408 \$1.20
Each 12 x 16 Legal Size
Each..... No. 74409 1.50
Auxiliary emblem available.
Specify.

YOUR NAME OR INITIALS STAMPED IN GOLD FREE ON ANY ITEMS ON THIS PAGE IF REMITTANCE ACCOMPANIES ORDER.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

Your name or initials stamped in gold free on any leather items on this page if remittance accompanies order. ADD 10% FEDERAL EXCISE TAX to all items on this page.

BILLFOLDS KEY KADDIES POCKET SECRETARIES



ZIPPER KEY KADDY by Amity. 6-hook assembly, each hook individually removable. License packet. Smooth cowhide in Hickory Tan (No. 74443) or Brown (No. 74444) **\$2.90**



KEY-TAINER by Buxton. Thin, ultra slim contour. Metal frame covered by saddle cowhide retains shape. Tan (No. 74445); Mahogany (No. 74446) or Black (No. 74447) .. **\$2.90**



LORD BUXTON THINFOLD of saddle cowhide. Removable thin pass case. Secret compartment and new "snapbar" quick "window-changer." Tan (No. 74448), Mahogany (No. 74449) or Black (No. 74450) to match contour key-tainer **\$5.00**



POCKET SECRETARY Memo pad for active notes. Index-tabbed card, photo holders. Slim, automatic pencil. All leather lined. Brown, No. 74475 **\$5.90**



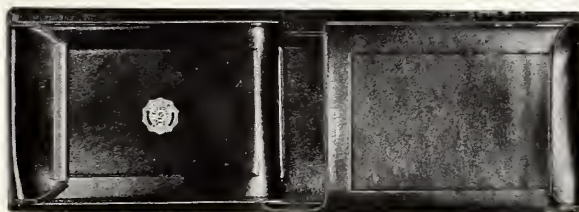
DIRECTOR BILLFOLDS by Amity.

Slim, trim and never any "billfold bulge." Fan-out card case, secret currency pocket, spare key holders. Smooth Gallun Calfskin in Black (No. 74439) or Brown (No. 74431) **\$12.50**
Smooth Cowhide in Black (No. 74434) or Brown (No. 74433) **\$5.90**



IDENTIFIER BILLFOLDS by Amity.

The billfold that holds everything — even a removable leather-covered pass case. Secret currency and stamp pockets. Imported Morocco in Black (No. 74438) or Brown (No. 74440) **\$7.90**
Hazel pigskin in Tan (No. 74453) **\$5.00**



CONVERTIBLE BILLFOLD by Buxton.

Removable pass case, secret currency compartment. Saddle cowhide in Black (No. 74454); Mahogany (No. 74455) **\$3.90**

SEALS AUTO EMBLEMS DECALS



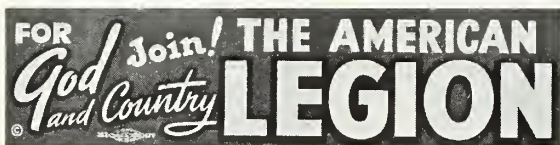
GOLD FOIL SEALS

(Not Illustrated)

American Legion or Auxiliary emblem reproduced in full color on gummed-back gold foil. Many uses for stationery, dinner menus, programs, invitations, etc.

- 34967—¾-inch Auxiliary Emblem; 74967—American Legion Emblem.
100 to package\$0.55
- 34968—1¼-inch Auxiliary Emblem; 74968—American Legion Emblem.
50 to package\$0.55
- 34969—2½-inch Auxiliary Emblem; 74969—American Legion Emblem.
50 to package\$0.65

BUMPER STRIPS



- Fluorescent strips reflect daylight and artificial light at night to aid membership. No. 72980 bumper (adhesive on back) or No. 74982 window (adhesive on front)—2 x 8 inches\$0.04
- 74981—3 x 1¼ inches15



DRIVE CAREFULLY

New brilliant reflector scotchlite safety bumper strip in three colors. Adhesive on back of 1½ x 7½-inch strip. No. 74949.

- Each\$0.25
25 5.25
50 9.50



74953



74954M

AUTO PLATES

Prestige winning front auto plate. Heavy gauge steel with baked-on enamel, assuring long life. Available only in blue with yellow emblem and lettering. EachNo. 74953 \$1.00

Same as No. 74953 with additional lettering "Post" and number. MINIMUM OF 50 PLATES. Three weeks for delivery.
EachNo. 74954M \$1.00

DECALS

All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

- 74960—1¼-inch Legion; 34960—1¼-inch Auxiliary.
Each\$0.02
Per 100 1.50
- 74961—3-inch Legion; 34961—3-inch Auxiliary.
Each 0.05
Per 100 3.00
- 74962—6-inch Legion; 34962—6-inch Auxiliary.
Each 0.20
Per 50 6.50
- 74963—9-inch American Legion Only. Each 0.30
Per 50 10.00
- 74964—12-inch American Legion Only. Each ... 1.00
- 74965—18-inch American Legion Only. Each ... 2.80
- 74966—24-inch American Legion Only. Each ... 4.00



74950



74951

AUTO EMBLEMS

Solid bronze, copper finish, hard enameled 3-inch American Legion emblem. No complicated attachments. Immediate delivery. No. 74950 has lug for attaching to top of license plate. No. 74951 has attachment for fastening to trunk lid without interfering with opening or closing. Either style.....\$1.25

STICK-UP EMBLEM

Multi-purpose, 2½" three color light weight metal emblem. Self-adhesive to stick securely on any smooth surface.

- 1 to 24, each....\$1.00
25 or more, each... .80



"SCOTCHLITE" EMBLEM

Brilliant, night-time reflector. Adhesive on back for easy application to any surface. Reflects in full colors day or night. Withstands hard usage. 3-inch size (American Legion) only. Each..... No. 74971 \$0.30

MEMBERSHIP ACHIEVEMENT MEDAL

Recognize your membership workers. Present Membership Achievement Medals.

Bronze	No. 73422	\$1.50
Silver	No. 73423	2.60
Gold	No. 73424	4.00



(Add 10% Federal Excise Tax to silver and gold Medals.)

CERTIFICATE OF INITIATION Name of new member and signatures of Post Commander and Adjutant to be added. No. 75220, each 10¢. Per hundred. **\$7.50**

MANUAL OF CEREMONIES Make your Post meetings more effective. Use the Official opening and closing, funeral and other ceremonies. Initiate every new member. No. 75201, each **0.25**

POPPIES For use in initiation ceremonies or decoration only. No. 74998, per dozen **0.75**

See page 13 for colorful new certificates for Continuous Membership. See page 19 for INITIATION FLAGS.

NATIONAL CONSTITUTION AND BY-LAWS

of The American Legion. Give to every new member at time of initiation. No. 75202—each 10¢, per hundred **\$5.50**

BRIEF HISTORY OF THE AMERICAN LEGION

24 pages of pertinent facts for every Legionnaire. No. 75200. Each **\$0.15**

MEETING NOTICE CARDS

Keep your members active—keep them informed of Post and Unit activities. Printed from basic type, containing Post name, purpose of meeting (regular, special, funeral, initiation, social, etc.), time and date. Sample will be submitted upon application. Variation of copy is charged accordingly. Printed on blank postcard stock (No. 75261) or on U. S. Government Postcards (No. 75262). Specify Post Name, Number and Location.

500 cards on plain stock	\$14.25	1,000 cards on U. S. Govt. Postcards	\$45.00
500 cards on U. S. Govt. Postcards	27.50	2,000 cards on plain stock	27.40
1,000 cards on plain stock	19.50	2,000 cards on U. S. Govt. Postcards	79.50

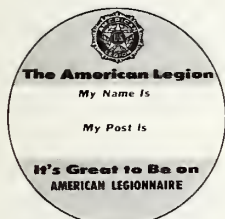
The above cards are available for Auxiliary with appropriate lettering.

JOIN THE LEGION STICKERS for automobile, store windows, etc., 2½ x 8¼ inches. Per 100 No. 74983 **\$1.40**

JOIN THE LEGION PLACARDS on cardboard 10½ x 14 inches. 25 to 49, each No. 74985 **\$0.10**; 50 or more each **\$0.06**

JOIN THE LEGION POSTERS on light weight paper 10½ x 14 inches. (Minimum order 25 posters.) 25 to 49, each No. 74984 **\$0.05**; 50 or more each **\$0.03**

See page 22 for "doyglo" bumper strips.



(Write for quotations on special designs and special lettering)

"E-Z" STICK ON BADGES

Don't have strongers at your meetings. Identify members with this reusable 3-inch badge. Blue printing, gold background and white panel for addition of identification. Double coated adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221), each **\$0.06**; per hundred **\$5.30**

PRINTER AND ADDRESSER

MASTER ADDRESSER

Prints from carbon impressions typed on strip of paper tape. Reproduces addresses up to 100 times. Includes complete supply kit for 500

name mailing list including roll master tape, roll carbon tape, package correction slips, spool holder and one pint printing fluid. Complete. No. 75100 **\$30.97**

INDIVIDUAL SUPPLY PRICES

Master Tape—500 addresses	No. 75101	\$0.85
Carbon Tape—500 addresses	No. 75102	1.95
Correction Slips—100	No. 75104	0.50
Printing fluid		
Pint	No. 75105	0.75
Quart	No. 75106	1.35

MASTER POST CARD PRINTER

Fast, clean and economical printing of post cards, labels, tags, etc.—up to five colors at one time. Eliminates messy stencils and inks by printing in bright colors anything written, typed or drawn.

Complete kit No. 75107 **\$14.95**

SUPPLY PRICES

Pockoge 24 extra units, with colored carbon.		
	No. 75108	\$1.00
Duplicator fluid, per pint	No. 75110	0.75
Duplicator fluid, per quart	No. 75109	1.50



CHAIRS CARD TABLE



All items on this page are available
with American Legion or
Auxiliary Emblem.
SPECIFY.

- ★ STURDY STEEL CONSTRUCTION
- ★ POSTURE FORMED CHAIR BACKS



NEW STACK CHAIR. Economy style chair, all steel. A non-folding chair with folding chair convenience, utility. Baked beige enamel will remain through years of hard usage. Seat is 14 1/4" square with front 18" high for dining comfort. Fresh approach to mass seating simplifies handling and storing. No. 73743 Stack Chairs (4 chairs minimum per carton). Shipping weight 47 lbs. Each **\$6.00**

Storage Dolly (not illustrated). Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2. No. 73744, each... **\$4.50**



Deluxe 30" square table, deep ribbed frame, removable top and tapered legs with positive automatic locks. Channel steel chair with rear "U" leg design. Plated steel floor protectors and upholstered seat, 12 1/2 x 13". Both chairs and table have beige frames with brown upholstery.

No. 73740 Set (Table, 4 chairs).

Shipping weight 54 lbs. **\$22.00**

No. 73741 (Table only). Shipping weight 18 lbs. **9.00**

No. 73742 (4 Chairs only).

Shipping weight 36 lbs. Each **3.50**



UPHOLSTERED TUBULAR STEEL CHAIR

Tubular steel frame in baked beige enamel with large 16" x 16" seats upholstered in brown. Superior construction features guaranteed comfort—safety—convenience.

Na. 73745, each **\$6.50**
48 or more, each **5.80**



TUBULAR STEEL CHAIR

Modern design for comfort and durability. Extra wide contoured seat 16" x 16" is non-tipping. Baked beige enamel.

No. 73746, each **\$5.30**
48 or more, each **4.75**



CHANNEL STEEL CHAIR

Ever popular chair built to withstand heavy punishment. Curved back and saddle shaped seat. Continuous rear leg construction for indoor or outdoor use. Baked beige enamel finish. Seat 14 1/4" x 13 1/2".

Na. 73747, each **\$3.90**
48 or more, each **3.50**



ECONOMY CHAIR

Lighter weight and slightly smaller, yet sturdy—strong channel steel with continuous rear leg construction. Beige frame with brown leatherette panelled seat. 12 1/2" x 13".

Na. 73748, each **\$2.90**
48 or more, each **2.60**

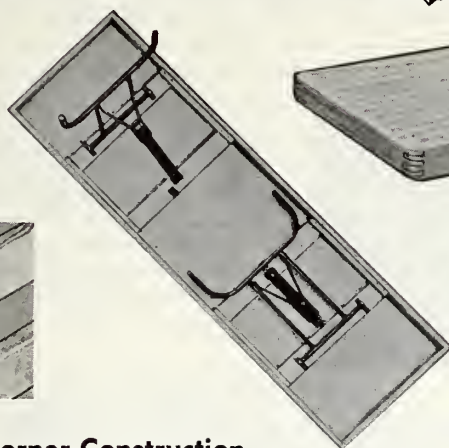
ALL CHAIRS AND BRIDGE TABLES ON THIS PAGE F.O.B. MUNCIE, INDIANA

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

All tables on this page available
with American Legion or
Auxiliary Emblem.
SPECIFY.



BANQUET— GAME TABLES & ACCESSORIES



*"Not the Cheapest
JUST THE BEST"*

FOLDING BANQUET TABLES

- ★ TABLE TOP—BURN and STAIN RESISTANT
- ★ POSITIVE-LOCKING LEGS

Constructed to provide extra strength and long service without sacrificing light weight and flexibility. Miter-groove top edge for a dirt-free, crack-free surface that gives no chance for unsanitary conditions to develop. Lock-corner construction for maximum durability. Tempered Weytex; top, burn and stain resistant. Frame finished in natural or walnut. SPECIFY. Positive-locking leg mechanism of 16-gauge tubing. Easy to erect—quick to take down—requires minimum storage space. All tables are 30 inches high. F.O.B. New Holstein, Wis. ALL TABLES SHIPPED WITHIN TWO WEEKS AFTER RECEIPT OF ORDER.

Lock-Corner Construction

The corners of the frame are precision machined, notched and glued together with a moisture-resistant glue, then fastened together with a coated nail driven from the bottom of the frame through the lock-corner construction, to give a very firm, rigid and strong construction.

NO.	SIZE	EACH	2 to 5 EACH	6 or More EACH
73701	30x72"	\$27.00	\$25.00	\$24.00
73703	30x96"	30.50	28.50	27.00
73705	36x72"	35.00	32.00	30.00
73707	36x96"	37.00	35.50	33.00



**THE FINEST
GAME TABLE
on the market
today!**

SERVICE COVERS
Converts your Poker
Table into a serving
table. Cover the chip
troughs to give a

level surface. Easy to
remove.
Game table service
covers.
No. 73715 ... \$3.50

GAME TABLE Short, durable table with plenty of elbow and knee room. Ample size to accommodate eight players. Height, 30 inches; diameter, 56 inches. Steel leg locks for positive locking. Legs fold within frame for convenient storage. Available with either leatherette or 100% Virgin wool felt tops in green. Frame finished in either harvest or mahogany. SPECIFY.

Gametable—Leatherette-Harvest Frame	No. 73711	\$43.50
Gametable—Leatherette-Mahogany Frame	No. 73712	43.50
Gametable—Wool Felt-Harvest Frame	No. 73713	53.50
Gometable—Wool Felt-Mahogany Frame	No. 73714	53.50

F.O.B. CHICAGO, ILLINOIS

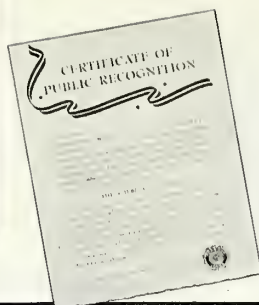


POKER CHIPS (with American Legion emblem only). Acid resistant, interlocking plastic chips. White, blue, yellow, and red. Minimum quantity 100. Specify color. With emblem on top only. White, No. 73780; Red, No. 73781; Blue, No. 73782; Yellow, No. 73783; Green, No. 73784. Per 100 \$4.50

With Post number imprinted on reverse side and emblem on top. Four weeks for delivery. White, No. 73785F; Red, No. 73786F; Blue, No. 73787F; Yellow, No. 73788F; Green, No. 73789F. Per 100 \$6.70

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

PAMPHLETS PAPER GOODS



CERTIFICATE OF PUBLIC RECOGNITION

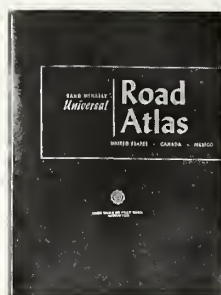
with "The American's Creed" printed in blue with American Legion emblem in colors. For presentation in recognition of the attainment of majority and Citizenship Day. Includes pocket size replica.

No. 75226, each 15¢; per hundred \$12.00



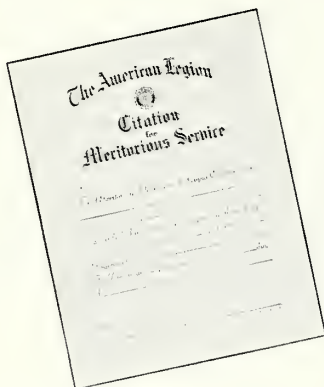
AUTO CADDY ROAD ATLAS

New—convenient—always handy, but always out of the way. Tan leatherette covered tube attaches to most cars with ease. Comes with paper bound volume of the Rand McNally 120 page, 12 x 16 inch road atlas. No. 75267 \$2.95



ROAD ATLAS

Rand McNally 12 x 16 inch, 120 page, with dark green plastic coated cover. Contains 2-color maps of all states, Canada, Mexico, principal cities, points of interest and mileage tables. Emblem and one line of imprinting included. No. 75266 \$1.50



CITATION FOR MERITORIOUS SERVICE

8 1/4 x 10 1/2 inches. Spaces to be lettered locally with space for signature of Post Commander and Adjutant. Suitable for any award for outstanding service. Each No. 75227 \$0.15



CITATION CARDS

Blank citations to be lettered or printed locally for special presentations. Two color emblem on 8 1/8 x 10 1/2 plain card (No. 75231) or a card with a gold stripe border (No. 75232). Each \$0.12

THREE COLOR EMBLEM with artistic lettering "The American Legion" and two color border in 9 x 12 inches (No. 75229) or 11 x 14 inches (No. 75230). Each \$0.25

RESOLUTION FOR POST EVERLASTING

Engraved blue and gold border 9 x 12 inches with embossed emblem. Suitable resolution to be signed by Post Commander and Adjutant and presented to next of kin of deceased members.

Each No. 75228 \$0.25

CORRESPONDENCE CARDS

Size 5 1/4 x 4 inches, with three-color embossed American Legion emblem. All-purpose card, appropriate for special invitations, place cards, greetings, sympathy, etc. Complete with envelopes, per 100 . No. 75255 \$3.80

BOND PAPER

American Legion Watermarked Rag-Content Bond paper for Post or Department stationery only. 8 1/2 x 11 inches.

Per 1,000 sheets, not including printing.

No. 75260 \$5.75

In lots of 10,000 or more, per 1,000 sheets, not including printing \$5.10

AMERICAN LEGION EMBLEM BUSINESS CARDS

With 3-color embossed emblem.

Per 100, not including printing . . . No. 75250 \$2.30

With Post, County, District and Department Past Commander emblem, each No. 75251 \$0.05

POST HANDBOOK

Practical guide for the operation of your Post listing duties of major officers and committees.

Each No. 75203 \$0.25

POCKET SIZE CITATION

Ideal for carrying in billfold. Three color embossed American Legion emblem on heavy card stock with rounded corners. Size 2 1/2 x 3 3/4 inches.

No. 75233, each \$0.05; per hundred \$3.50

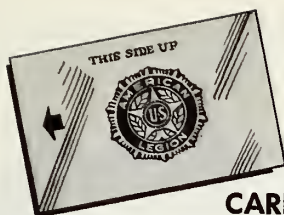
KNOW YOUR AMERICA

Suggested study course in Americanism in a 64-page pamphlet..... No. 75205 \$0.30

DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES

In 36 page, 3 x 6 inch booklet.

1 to 99 copies, each No. 75206 \$0.06
100 or more, each05



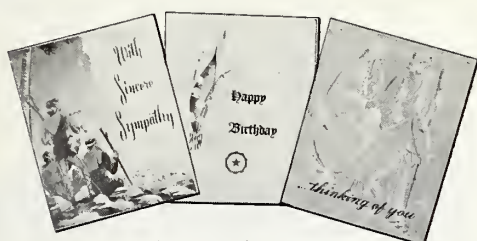
CARD-KEY ENTRANCE CONTROL

Special type pick-proof lock (No. 74800) activated ONLY by a Card-Key in a plastic holder. Different combination for each Post, on single or double doors. No maintenance problem. Helps build membership and collect annual dues. Lock including accessories (no cards) **\$25.00**. Card-Keys with plastic holders (No. 74801) **25¢** each. New combinations (No. 74802) free if old cartridge is returned. When ordering, specify: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Post number using lock.

THREE WEEKS FOR DELIVERY



POST & UNIT SUPPLIES



GREETING CARDS

Appropriate greeting cards on heavy white paper with envelopes. Full color emblem and suitable sentiments for either individuals or Posts and Units to send on special occasions. Minimum order, 25 cards.

American Legion

Birthday, each	No. 74850	\$0.12
Convalescent, each	No. 74851	.12
Sympathy, each	No. 74852	.12

Auxiliary

Birthday, each	No. 34850	.12
Convalescent, each	No. 34851	.12
Sympathy, each	No. 34852	.12

HOLIDAY COIN CARDS

Outstanding money raising avenue for Units and Posts. Cards hold 16 coins, to be inserted on proper holidays. Specify American Legion or Auxiliary emblem, and whether cards to hold dimes (No. 34840) or quarters (No. 34841) are desired.

Each	\$ 0.16
Per hundred	15.00
Mailing envelopes for either type of card.	
Per hundred (No. 34842)	2.00

(Sent prepaid when remittance accompanies order.)



POPPY DAY COIN CONTAINERS

(Auxiliary Emblem Only)

Metal top and bottom, heavy fiber mid-section coin containers, 3 1/16 x 5 inches. Coin slot in top. Per doz. delivered.

No. 34845 **\$1.70**

PRINTING CUTS

Prefix 7 denotes American Legion; 3 is Auxiliary: Available ONLY as designated below: Specify one, two, or three colors.

	ONE COLOR	TWO COLORS	THREE COLORS
74810 or 34810—1/2"	\$0.60	\$1.20	\$1.80*
74813 or 34813—3/4"	.60	1.20	1.80*
74816 or 34816—1"	.70	1.30*	
74819 or 34819—1 1/4"	.70	1.40†	2.10*
74822 or 34822—1 1/2"	.70	1.40*	
74825 or 34825—2"	.80	1.50*	
74828—3"	1.10		3.20*
74831—5"	1.80	3.50*	

*American Legion only. †Auxiliary only.

GRACE CARDS

With Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch card which folds into a tent shape. Use on tables, in public restaurants, and as banquet place cards. Na. 75263, per 100, **\$1.00**; per 1,000 **\$9.00**
Imprinted with Post Number and Location on two lines with minimum order of 1,000 at \$1.50 additional per 1,000.

TRAVELER'S PRAYER CARDS

Printed in two colors, 2 1/2 x 4 inches. Suitable for all faiths. Suited for presentation to guests at local hotels, filling stations, and other places visited by travelers. Na. 75264, per 1,000 **\$6.50**

BACK TO GOD MENU OR PROGRAM FOLDER

Printed in blue with meal scene showing table setting with "grace cards." Jewish, Protestant and Catholic blessing under photograph. Printed on 8 1/4 x 11 coated stock, folds in middle for addition of menu or program on 3 pages 5 1/2 x 11. Na. 75265, each **\$0.03**; per 100 **\$1.40**
BACK TO GOD HANDBOOK Outline with suggestions for implementing the Back to God program. Na. 75204 **\$0.10**

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

PAPER AND FLATWARE

STAINLESS STEEL FLATWARE

Distinctively different—exclusively American Legion. A good weight all purpose stainless tableware with the emblem stamped into the handles. Minimum order of one dozen of any available item.

- Na. 75056 Teaspoons,
\$2.60 doz.; \$27.00 per gross
- Na. 75057 Forks,
\$3.50 doz.; \$37.00 per gross
- Na. 75058 Knives, 2-piece,
\$4.80 doz.; \$50.00 per gross
- Na. 75059 Oval Soup Spoons,
\$3.50 doz.; \$37.00 per gross



A SPECIAL BARGAIN

Good weight, plain, serviceable restaurant stainless steel tableware. Made up in sets consisting of serrated knife, fork, teaspoon and dessert (soup) spoon. Available only in 4 piece sets at this special price.

- Na. 75068, per set \$1.00
- 12 to 29 sets, each90
- 30 or more sets, each75

PAPER DISHES AND NAPKINS



Just the right plate, napkin or cup for Past and Unit dinners. High quality with emblem imprinted in color.

13½" square heavy quality dinner napkin with American Legion (Na. 75053) or Auxiliary (Na. 35053) emblem. Package of 250 napkins \$1.30

9" square cocktail napkin folded to 4½" with American Legion (Na. 75052) or Auxiliary (Na. 35052) emblem. Per 1,000 (minimum) \$3.00

Handi-handle Hot Drink Cup, 8-ounce size with American Legion (Na. 75050) or Auxiliary (Na. 35050) emblem. Per 100 \$2.80

6" bread and butter or salad plate with American Legion (Na. 75054) emblem only. Per 100 \$2.60

8" luncheon or dinner plate with American Legion (Na. 75051) emblem only. Per 100 \$3.00



POST AND UNIT CHINA DINNERWARE

Made to give maximum service at a reasonable price in either regular weight or heavy (Hotel and Restaurant) weight. Stock Number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. BE SURE TO SPECIFY. Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge.

Minimum order one dozen any one item below.				Minimum order one-half dozen any one item below.			
NUMBER	ITEM	H HEAVY WEIGHT PER DOZEN	R REGULAR WEIGHT PER DOZEN	NUMBER	ITEM	H HEAVY WEIGHT PER HALF- DOZEN	R REGULAR WEIGHT PER HALF- DOZEN
H or R-75000	Bread and butter plates, 6½ inch	\$ 8.10	\$5.00	H or R-75020	Vegetable dishes, 11½ inch	\$11.40	\$6.90
H or R-75002	Salad plates, 7½ inch	9.50	5.70	H or R-75022	Meat platters, 11½ inch	9.90	6.00
H or R-75004	Dinner plates, 9 inch	13.70	8.10	H or R-75024	Meat platters, 13¼ inch	14.00	8.50
H or R-75006	Dinner plates, large, 9½ inch	15.10	9.10	H or R-75026	Grovy dishes, 14 ounces	15.50	9.10
H or R-75008	Teo cups, 7½ ounces	11.60	7.00	H-75028	Celery trays, 10 inch	15.00	—
H or R-75010	Soucers, 6 inch	8.10	5.00	H or R-75030	Sugor bowls, 12 ounces	12.70	7.60
H or R-75012	Cereal dishes, 6½ inch	10.90	6.70	H or R-75032	Creom pitchers, 10 ounces	10.50	6.50
H or R-75014	Dessert dishes, 4¾ inch	7.00	4.20	H or R-75034	Caffee mugs, 8 ounces	7.50	4.60
H or R-75016	Soup bawls, 15 ounces	12.30	7.40				
H or R-75018	Soup plates, 8 inch	12.30	7.40				

All Dishes F.O.B. Wellsville, Ohio. Four weeks for delivery.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

NOVELTIES AND GIFTS FOR MEN & WOMEN



TUMBLING THOMAS PASS CASE

Original "Tumbling Thomas," 8-ply vinyl pass case. Holds 17 cards or pictures face up for immediate viewing, plus side pockets for bills, etc. Gold foil for reproducing YOUR signature. Ton with American Legion emblem (No. 74477) or blue with Auxiliary emblem (No. 34477).

Each \$1.00
12 to 99, each80
100 or more, each74*

*Orders for 100 or more imprinted without charge.

Add 10% Federal Excise Tax to above.



REMINDER POCKET SECRETARY

Alligator-finished vinyl. Retractable ball-point pen and memo pad. Bill compartment. American Legion (No. 74476) or Auxiliary (No. 34476).

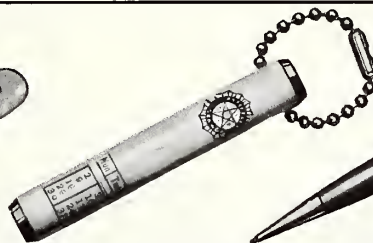
Each \$1.00
50 or more with your choice of lettering, each80

Add 10% Federal Excise Tax to above.

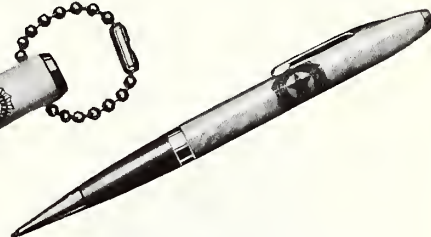


THIN KNIFE Pen knife with 2 blades. Non-breakable pearl handle. With American Legion emblem only.

No. 74702 \$1.25
Special imprinting on some side as emblem in blue with minimum order of 100 (limit of two lines). Per 100 \$97.50



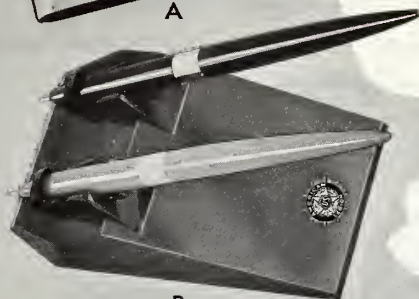
PERPETUAL CALENDAR KEY HOLDER Blue tips with white borrel, which opens with room for license. No. 74701 with American Legion emblem only, each \$ 0.35
Special imprinting with minimum order of 100.
Per 100 21.00



PEARL PENCIL Blue and pearl barrel trimmed in gold-plate. American Legion (No. 74706) or Auxiliary (No. 34706) emblem only.
Each \$ 0.75
Special imprinting of your choice on order of 100.
Per 100 65.00



A



B

A. PURSE INDEX Golden cover with petite ball point pen. Contains lettered index for names and addresses as well as memo pad 3 x 4½ inches. Auxiliary emblem No. 34485, each \$1.00
50 or more with your choice of lettering, each \$0.80

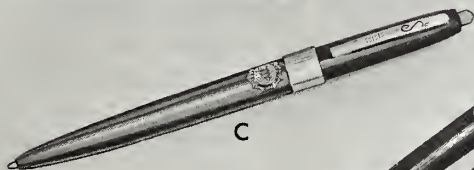
B. DOUBLE BALL PEN DESK SET. Red and black ink pens in plastic base. American Legion emblem only. No. 74714, each \$0.50
Special imprint on minimum of 50 sets.
Per 50 \$20.00
Per 100 \$37.50

C. RETRACTABLE BALL PEN. Block with silver trimmed clip and emblem. Standard refill. American Legion (No. 74700) or Auxiliary (No. 34700) emblem. Each \$0.25
Special imprint up to three lines on minimum order of 100. Per 100 \$18.00

D. RETRACTABLE BALL PEN AND PENCIL SET. Block with silver emblem and trim. Standard refill. American Legion (No. 74708) or Auxiliary (No. 34708) emblem. Each \$0.75
Special imprint up to three lines on minimum order of 25 sets. Per 25 \$17.00
Per 50 \$30.00

E. KEY-LITE. Attractive gold finish with standard penlight battery. Auxiliary emblem only. No. 34703 \$0.50

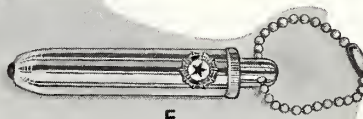
ITEMS WITH SPECIAL IMPRINTING NOT SHIPPED C.O.D.
REMITTANCE MUST ACCOMPANY ORDER.



C



D

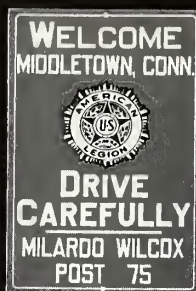


E

AMERICAN LEGION SIGNS WALL CLOCK

Installation of Safety Signs is a community service program in reach of every Post. Erection of these American Legion Signs combines advertising with good public relations—all at a reasonable price. All signs are furnished on extra heavy gauge steel for permanency, with holes at top and bottom for attaching to post. They are available in two qualities. **Standard Signs** have a baked porcelainized enamel for a durable lifetime finish in full color. **Scotchlite Signs** provide day and night visibility in full colors.

No C.O.D. orders on specially lettered signs or panels.



WELCOME SAFETY SIGN 20 x 30 INCHES

Town name in full, state abbreviated. Post name and number.

SCOTCHLITE SIGN Provides day and night visibility in full colors.

No. 74581F \$16.00

STANDARD SIGN Baked porcelainized enamel finish.

No. 74580V \$10.40



SAFETY SIGN 14 x 20 INCHES

SCOTCHLITE SAFETY SIGN Scotchlite provides day and night visibility in full colors.

No. 74591F \$8.20

STANDARD SIGN Baked porcelainized enamel finish.

No. 74590V \$4.30

Six or more, each \$3.50



CIRCULAR SIGNS—LETTERED PANELS

Durable baked porcelainized enamel finish on heavy gauge steel for lifetime sign. Impervious to elements. Emblem in colors on white background. Eyelets at top and bottom.

CIRCULAR EMBLEM ONLY

24" No. 74566V \$7.80

18" No. 74565V 5.90

LETTERED PANEL ONLY*

8" x 14" No. 74568V \$5.00

6" x 14" No. 74567V 4.60

*Limit of 3 lines on 6" x 14"; 4 lines on 8" x 14"; 21 spaces per line.

Double faced circular signs and panels with emblem or lettering on both sides are available.

Write for quotations.

ILLUMINATED DOUBLE-FACED PLEXIGLAS OUTDOOR SIGNS

- Rustproof Steel Body and Frame
- Easily Installed
- Low Price—Minimum Upkeep
- Underwriter Approved
- Adaptable to Any Voltage
- Equipment for Hanging
- Individual Post Name and Number
- Outstanding Day and Night Appearance
- Wide Angle Legibility
- Withstands Extreme Heat or Cold
- Brilliant Translucent Colors

3 feet in diameter—24 inch emblem—depth 8¾ inches.....No. 74562F \$180.00

FOUR WEEKS FOR DELIVERY



Golden Square 15" TAPERED WALL CLOCK

with satin gold-finished metal case. Permanent fired-in 9-inch emblem. Easy bulb replacement. One year warranty. No. 74559 clock only

\$18.50 (Prepaid)

Lettered Panel for square clock with Post name, number and location on one or two lines. No. 74558.

\$4.00 (Prepaid)



ILLUMINATED WALL CLOCKS



Silver Circle "lifetime" ALUMINUM CASE WALL CLOCK

With substantial 15 inch plastic dial. Permanent fired-in 9 inch

emblem, drop-cord switch. Dependable timepiece.

No. 74560.....\$14.50 (Prepaid)

ALL SIGNS ARE F.O.B. INDIANAPOLIS, SHELBYVILLE OR KOKOMO, INDIANA

No C.O.D. orders on specially lettered signs or panels. Three weeks required for delivery. Write for quotations on special design signs.

PRINT ALL LETTERING INSTRUCTIONS CAREFULLY

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

POST AND UNIT SUPPLIES



A. TINKLE BELL Ideal paper weight, desk or purse size bell, or for small meeting use. Perfect gift for past officers. Can be engraved at 10¢ per letter. Cast bronze with clapper attached inside bell to American Legion (No. 74506) or Auxiliary (No. 34506) Emblem. Height 3¼ inches. Each . . . \$2.00

B. Standard Bronze Gavel Bell, approximately 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) Emblem. . . . \$14.20

C. Miniature Bronze Gavel Bell, approximately 7¼ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) Emblem. . . . \$9.10

D. American Legion (No. 74500) or Auxiliary (No. 34500) gavel. Light, sturdy, highly-polished rosewood. Engraving band with emblem. . . . \$5.50

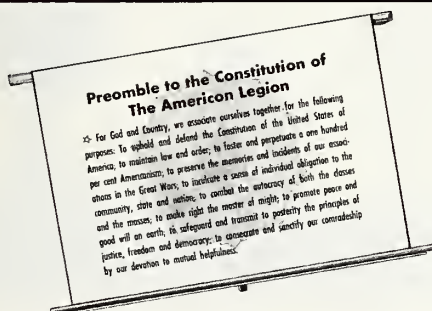
Engraving on Gavels or Gavel Bells 10¢ Per Letter (Not Word) or Numeral.

OFFICIAL INITIATION LAMP. Full color emblem fired permanently in glass disc and mounted on a plexiglas rim. Walnut base, electric cord and plug furnished. Overall height 18 inches.

Lamp with American Legion (No. 74530) or Auxiliary (No. 34530) emblem on both sides . . . \$15.50

Lamp with preamble on one side and American Legion (No. 74531) or Auxiliary (No. 34531) emblem on reverse side. . . . \$16.50

All Initiation Lamps Are F.O.B. Indianapolis, Indiana



MOUNTED PREAMBLE (As Illustrated)

Printed on 52 x 36 inch reinforced paper in 1½ inch, dark blue, gothic style letters. Easily read at 50 feet. Underprinted with 31 inch emblem in light blue. Mounted on durable spring roller. Complete with special holders for attaching to wall. American Legion No. 74510 or Auxiliary No. 34510 . . . \$11.00

UNMOUNTED PREAMBLE (Not Illustrated)

Same as above except no spring roller or holders. American Legion No. 74511 or Auxiliary No. 34511 . . . \$3.30



SEAL PRESSES

Essential to every Post and Unit. Contains emblem, Post or Unit name and number. American Legion Desk style.

No. 74512 \$ 9.50

American Legion Pocket style.

No. 74513 11.80

Auxiliary Desk style . . . No. 34512 12.50

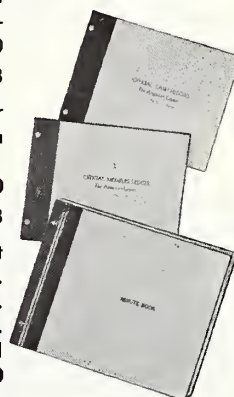
Auxiliary Pocket style . . . No. 34513 15.00

CASH RECORD BOOK Loose Leaf form with record of cash receipts, checks drawn, and bank balance sheets. Convenient and permanent cash record. Complete No. 74540 \$3.90
Additional sheets, each03

MEMBERS LEDGER With sheets providing for complete information and prior military data for 100 members. Full alphabetical index. Complete No. 74546 \$3.90
Additional sheets, each03

MINUTE BOOK Permanent record of Post meetings is of great value and importance. Standard loose-leaf, unruled minute sheets. Entries can be typed or written in longhand. 100 sheets with heading on both front and back. Complete No. 74550 \$2.80
Additional sheets, each02

AUXILIARY ACCOUNTING RECORDS AVAILABLE
ONLY FROM THE NATIONAL AUXILIARY



ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

ORATORICAL MEDAL— PLAQUE



Many American Legion Posts have taken an active part in the Oratorical contest over the years. They have found this program both successful and beneficial to their community. Local schools have co-operated with the posts in such programs.

For some time, there has been a demand for suitable recognition for both the participants in the Oratorical contests as well as for the co-operating schools. Such awards are now available and are of the same high quality as now furnished for the School Award program. Both the illustrated medal and plaque are made by the same firm and by the same process as the present School Awards.

ORATORY PLAQUE

with reproduction of the oratorical medal as an integral part of design. Bronze plaque, 8¼ x 12¼ inches, mounted on a walnut stained backboard 10 x 14¼ inches. Complete with wall hanger. Fourteen raised plates for engraving of names of winners. Engraving on panels 10 cents per letter or numeral. Embossed at the bottom of the plaque "AWARDED ANNUALLY BY" plus the name, number, town and state location of your Post. Embossing included in price. Two weeks for delivery. No. C.O.D. shipment. No. 73559 \$33.00



ORATORY MEDAL

1¼ inches with new, attractive design featuring Patrick Henry. American Legion ribbon with pin and coil type catch. No. 73558 \$2.00



SCHOOL AWARD MEDALS—PLAQUE—CERTIFICATES

FOR BETTER CITIZENSHIP AND AMERICANISM

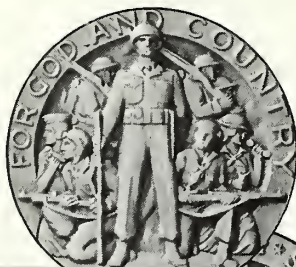
The official American Legion School Award medal (recently redesigned) is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability which, if cultivated, result in better citizenship. The winning boy must have outstanding Courage, Leadership, Honor, Scholarship and Service. The winning girl is distinguished for Courage, Companionship, Character, Service and Scholarship.



Small medal, 1¼ inches. Identical in design to large medal. American Legion ribbon with pin and coil type catch. Complete with engraved certificate. Each No. 73401 \$1.50

CERTIFICATE OF HONORABLE MENTION (Not illustrated.) For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.

Each No. 73405 \$0.20

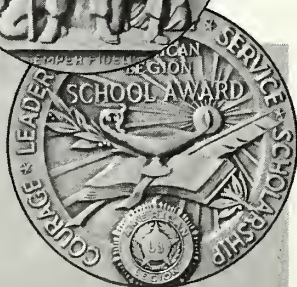


Many Posts desire to supplement their present School Awards by presenting a better quality braach in addition to the present awards. Made of 10K gold-filled metal with joint pin and safety catch. Suitable for wear by either a boy or girl. No. 73402 \$1.90

(Add 10% Federal Excise Tax)

Medallion type of award, 2½ inches, suitable for either boy or girl. Both sides of award shown. Complete with miniature size lapel pin and engraved certificate of award.

Each No. 73400 \$2.50



School Award Plaque, with reproduction of one side of medal as integral part of design. Bronze plate, 8¼x12¼ inches, mounted on walnut stained backboard 10 x 14¼ inches. Complete with wall hanger. Fourteen raised plates for engraving of names of winners. Engraving on panels, 10 cents per letter or numeral. Space at bottom of plaque for embossing the following inscription, "AWARDED ANNUALLY BY," plus the Past name, number, town and state location. Embossing is included in price. Two weeks for delivery. No C.O.D. shipment.

No. 73409 \$33.00

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

AWARD CUPS TROPHY FIGURES



ALL METAL

	Size	Price
73160D	6"	\$4.00
73161D	7 3/4"	5.00
73162D	9 1/2"	6.90



WALNUT BASE

	Size	Price
73260D	11"	\$ 8.60
73261D	14"	14.30
73262D	18 1/4"	19.50
73263D	20 1/2"	29.40



WALNUT BASE

	Size	Price
73207D	6 1/2"	\$ 6.00
73208D	8"	8.00
73209D	9 3/4"	10.50
73210D	11 1/2"	14.00
73211D	13 1/2"	22.60

GLOWING METAL AWARD CUPS

*an honor to receive
... a pleasure to bestow*

All cups furnished with either American Legion or Auxiliary emblem. Unless specified, American Legion emblem will be furnished. Cups are of a golden sunray metal and can be engraved at 10¢ per letter or numeral. Engraved cups not shipped C.O.D.

VAST SELECTION OF FIGURES SUITABLE FOR ANY EVENT WILL FIT ANY TROPHY SHOWN ON PAGES 34-35



Male Achievement
No. 73336
Not illustrated
Lady Achievement
No. 73337



Speaker w/Podium
No. 73351
Not illustrated
Gavel No. 73352
Speaker's Bell
No. 73353



Winged
Achievement
No. 73338



Junior Baseball
Batter No. 73339
Not illustrated
Fielder No. 73354
Pitcher No. 73355



Lady Victory
with Cup
No. 73340



Male Victory
with Cape
No. 73341



Bull Thrower
(\$1.50 additional)
No. 73356



Male Golf
No. 73343
Not illustrated
Lady Golf
No. 73342



Male Safety
No. 73344
Not illustrated
Lady Safety
No. 73357
\$1.25 additional
charge on either
safety figure.



Drum Majorette
No. 73347
Not illustrated
Drum Major
No. 73348



Male Basketball
Center No. 73358
Not illustrated
Male Basketball
Passer No. 73359
Male Basketball
Dribbler No. 73360



Male Sprinter
No. 73361
Not illustrated
Male Track
No. 73362
Wingfoot
No. 73363



Male Bowler
No. 73345
Not illustrated
Lady Bowler
No. 73346

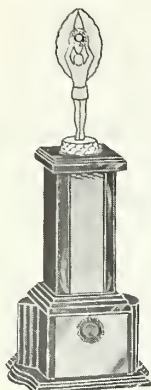


Music Lyre
No. 73349
Not illustrated
Music Note
No. 73364

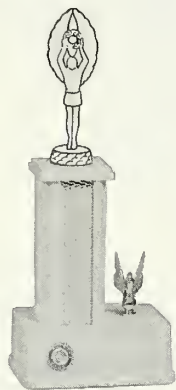
The figures illustrated above represent a balanced selection of the more than 1000 that are available for any occasion. Write for information regarding any figure not illustrated. Any of these figures are available on any of the trophies illustrated on pages 34-35 with no additional cost. The price shown for the trophies includes your selection of figure. All are made of glowing, golden sunray metal. When ordering be sure to specify the trophy number and the figure number desired.

TROPHIES

All trophies represent the latest styling in the award field with maximum prestige at the lowest cost. They are furnished with either American Legion or Auxiliary emblem. If not otherwise specified, American Legion will be furnished. Any of the bases shown below are furnished with any of the interchangeable figures illustrated on page 33, or other figures not shown for any type of sport or event. Be sure to specify figure desired. Expert engraving at 10¢ per letter. Engraved trophies not shipped C.O.D. All engraving plates, figures and other metal parts are of a golden sunray finish.



Marnyx Base
Mother of Pearl Ebony
73304 73307 11" \$4.50
73305 73308 13" 5.25
73306 73309 15" 6.00



Marnyx Base
Pearl Burlwood
Grey Brown
73310 73313 10 1/4" \$7.90
73311 73314 11 1/4" 8.15
73312 73315 12 1/4" 8.40



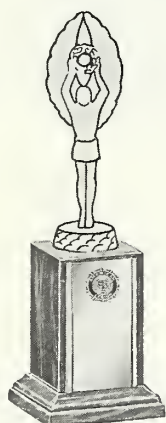
Walnut Base
73316 14 1/2" \$17.20
73317 16" 17.80
73318 17 1/2" 18.40



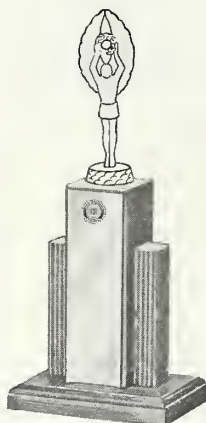
Ivory Base
73223D 7 3/4" \$3.50
73224D 8 1/4" 4.00
73225D 9 1/2" 4.50



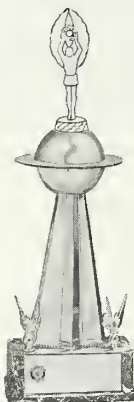
Ivory Tenite Base
73268D 12" \$4.10
73269D 13" 4.40
73270D 14" 4.70



Walnut Base
73271D 7 1/2" \$3.60
73272D 8" 3.90
73273D 8 1/2" 4.20



Walnut Base
73274D 9 1/2" \$6.40
73275D 11" 7.20
73276D 12 1/2" 8.00



Simulated Marble-Onyx Base
73277D 15 1/8" \$17.00
73278D 16 1/8" 17.50
73279D 17 1/8" 18.00



Imparted Stone Base
Black & Gold White
Marble Onyx
73106G 73109G 10" \$12.00
73107G 73110G 11" 12.50
73108G 73111G 12" 13.00



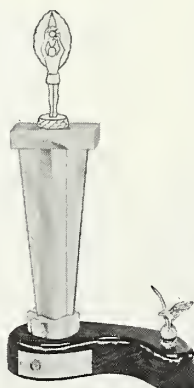
Imparted Stone Base
Black & Gold White
Marble Onyx
73112G 73115G 14 1/4" \$11.50
73113G 73116G 15 1/4" 12.00
73114G 73117G 16 1/4" 12.50
Not illustrated. Same as above except choice of figure with no cup.
73118G 73121G 11" \$ 9.30
73119G 73122G 12" 9.80
73120G 73123G 13" 10.30



Imparted Stone Base
Black & Gold White
Marble Onyx
73126G 73129G 7" \$7.80
Not illustrated. Same as above except two step base.
73125G 73128G 6" \$5.80
Not illustrated. Same as above except single step base.
73126G 73127G 5" \$3.80



White Onyx, Wood and Metal Base
73280G 13" \$10.80
73281G 14" 11.30
73282G 15" 11.80
Not illustrated. Same as above except your choice of figure standing on a cup.
73283G 16 1/4" \$13.00
73284G 17 1/4" 13.50
73285G 18 1/4" 14.00



White Onyx, Wood and Metal Base
73286G 13 1/2" \$14.80
73287G 14 1/2" 15.30
73288G 15 1/2" 15.80



Golden Metal and Imparted Stone Base
Black & Gold White
Marble Onyx
73289G 73292G 5 3/4" \$4.00
73290G 73293G 6 1/2" 4.50
73291G 73294G 7 1/4" 5.00



Golden Metal and White Onyx and Wood Base
73295G 25 1/4" \$30.00
73296G 26 1/4" 30.50
73297G 27 1/4" 31.00

TROPHIES AND PLAQUES



Simulated Italian black onyx base, golden ray figures and engraving plates.

Series of three trophies.

No. 73300N	\$9.50
No. 73301N, 7½"	2.80
No. 73302N, 8¼"	3.50
No. 73303N, 9¼"	4.70

For general information on trophies, see top of page 34.



WALNUT WOOD			
No. 73319D	9"	\$5.00	
No. 73320D	10"	5.50	
No. 73321D	11"	6.00	



WALNUT WOOD			
No. 73322	10¾"	\$9.00	
No. 73323	11¾"	9.50	
No. 73324	12¾"	10.00	



WALNUT WOOD			
No. 73325D	13"	\$11.00	
No. 73326D	14"	11.50	
No. 73327D	15"	12.00	



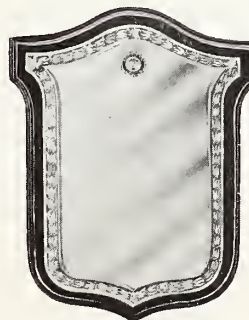
WALNUT WOOD			
No. 73328D	25½"	\$25.90	
No. 73329D	26½"	26.50	
No. 73330D	27½"	27.10	

WALL PLAQUES FOR DIGNITY AND CHARACTER



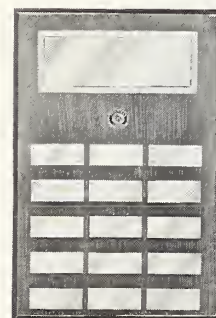
Plaque of hand rubbed walnut, selected to emphasize the natural beauty of the true wood grain, completed with a gleaming golden engraving plate. Specify American Legion or Auxiliary emblem.

No. 73167D	7¾" x 10"	\$ 8.40
No. 73168D	9¾" x 12"	10.80
No. 73169D	11¼" x 14"	13.50



Plaque in ever popular shield with gleaming sunray plate mounted on selected hand rubbed walnut. Specify American Legion or Auxiliary emblem.

No. 73170D	7½" x 9¾"	\$11.10
No. 73171D	9¾" x 12½"	16.80
No. 73172D	11¼" x 14"	21.00



Plaque of walnut wood, carefully selected and hand rubbed to show the true wood grain, with one large and fifteen individual golden sunray engraving plates. If more or less name plates are required, write for quotations. Specify American Legion or Auxiliary emblem.

No. 73173D	6" x 9"	\$15.00
No. 73174D	8" x 12"	18.00
No. 73175D	10" x 15"	25.00



Plaque of either classic imported black and gold marble or majestic white onyx, cut and polished to graceful thinness combining minimum weight with durability and strength. Specify American Legion or Auxiliary emblem.

Black & White	Gold Onyx	Size	Price
73130G	73133G	6" x 9"	\$ 9.50
73131G	73134G	8" x 10"	12.50
73132G	73135G	10" x 13"	17.50

Expert engraving at 10¢ per letter or numeral. Write for prices on special engraving other than Standard Block, such as oversize, script, Old English, etc. Engraved plaques not shipped C.O.D.

SEE PAGES 32 & 38 for SPECIAL PLAQUES.

On all orders under \$3.00, add 25¢ for postage and handling.

AMERICAN LEGION MEDALS



A



B



C



D



E



F



G



H



I



J



BRONZE

STERLING

GOLD FILLED

ENGRAVING Engraving on reverse side of medals at 10¢ per letter or numeral. Type or print engraving instructions. Engraved medals not shipped C.O.D. Remittance must accompany order.

American Legion Posts can easily and economically build goodwill and prestige in their community, receive favorable publicity and encourage outstanding achievements through a well balanced program of medal awards. Provide proper and lasting recognition in your community for those who have participated in American Legion sponsored activities. Medals shown on the following pages are available in bronze, sterling or gold-filled quality. Be sure to specify.

		Bronze	Silver	Gold Filled
A.	General Victory Wreath No. 73437	\$1.80	\$3.50	\$5.90
B.	General No. 73410*	1.60	2.50	4.00
C.	General Victory Wreath No. 73416	1.60	3.50	5.50
D.	General Excellence No. 73413*	1.40	2.40	4.00
E.	Scholastic No. 73419*	1.70	2.80	4.80
F.	Scholastic No. 73440	1.80	3.50	5.90
G.	Medal of Merit No. 73425	1.50	2.30	3.40
H.	Merit Award No. 73428	1.70	2.30	4.10

*Front panel suitable for engraving at 10¢ per letter.

ADD 10% FEDERAL EXCISE TAX TO STERLING AND GOLD-FILLED MEDALS

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

AMERICAN LEGION MEDALS

ADD 10% FEDERAL
EXCISE TAX TO
STERLING AND
GOLD-FILLED
MEDALS



American Legion medals are available for such activities as Junior Baseball, Essay, Oratory, Music, Citizenship, Americanism, Marksmanship, Scholarship, Heroism, Membership and Athletic Achievement. Many medals are available for general presentation with engraving plates on the front to show the recognized achievement.

All medals are furnished in an attractive presentation box. Each has regulation American Legion ribbon with joint pin and safety catch. American Legion medals can be furnished with Auxiliary emblem and ribbon on special order with four weeks for delivery, at 50¢ additional per medal service charge.

		Bronze	Silver	Gold Filled
I.	All Sports No. 73447*	\$1.60	\$2.40	\$4.20
	(Panel changed for any sports figure. Three weeks delivery. Specify.)			
J.	Athletic Achievement No. 73444*	1.50	2.40	3.50
K.	R.O.T.C. No. 73453	1.70	2.30	3.50
L.	Marksmanship No. 73456*	1.60	2.50	4.50
M.	Major (73459) or Majorette (73462) ..	1.70	2.30	3.50
N.	Music No. 73465*	1.60	2.50	4.50
O.	Drum and Bugle No. 73468	1.50	2.40	3.80
P.	Heroism No. 73431	1.50	2.50	3.90
R.	Heroism No. 73434	1.50	2.30	4.30
S.	Membership Achievement No. 73422 (Illustrated on page 23)	1.50	2.60	4.00

*Front panel suitable for engraving at 10¢ per letter.



R



P



K



L



M



N



O

AMERICAN LEGION MEDALS

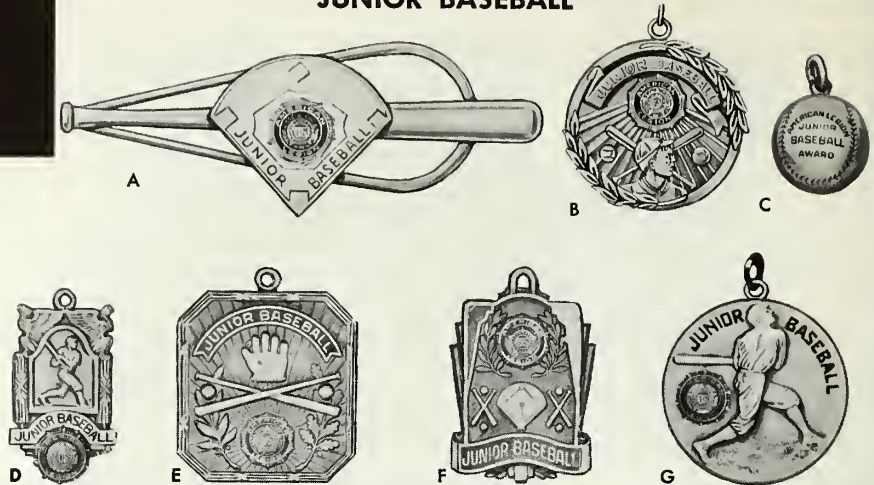
See page 36 for
general information
when ordering.

ADD 10% FEDERAL EXCISE

TAX TO ALL STERLING

AND GOLD-FILLED MEDALS

JUNIOR BASEBALL



A. New, practical, usable gold-plated Junior Baseball tie clip award. White enameled background Na. 73486 \$4.50

		Bronze	Sterling	Gold Filled
B. Junior Baseball.....	Na. 73504	\$1.50	\$2.50	\$4.30
C. Junior Baseball.....	Na. 73495	2.50	3.20	3.80
D. Junior Baseball.....	Na. 73498	1.80	2.70	4.00
E. Junior Baseball.....	Na. 73492	1.60	2.50	4.50
F. Junior Baseball.....	Na. 73501	1.60	2.50	4.50
G. Junior Baseball.....	Na. 73489	1.80	3.40	6.00



H



I



J



K



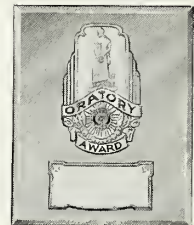
L



M

ORATORY

		Bronze	Sterling	Gold Filled
H. Oratory.....	Na. 73516	\$1.80	\$3.00	\$4.70
I. Oratory.....	Na. 73525	1.80	2.90	4.50
J. Oratory.....	Na. 73513	1.60	2.40	3.50
K. Oratory.....	Na. 73519	1.40	2.20	4.30
L. Oratory.....	Na. 73522	1.70	2.30	4.50
M. Oratory.....	Na. 73528	1.30	2.00	3.30
N. Oratory Plaque 10" x 12".....	Na. 73350	20.00		



N



O



P



R



S



T

		Bronze	Sterling	Gold Filled
O. Essay.....	No. 73471	\$1.70	\$2.30	\$4.50
P. Essay.....	No. 73474	1.80	2.70	4.00
R. Essay.....	No. 73477	1.60	2.40	3.50
S. Citizenship.....	No. 73480	1.60	2.40	3.50
T. Americanism.....	No. 73483	1.60	2.40	3.50

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

AMERICAN LEGION AUXILIARY MEDALS



AMERICAN LEGION AUXILIARY MEDALS

Provide proper and lasting recognition of outstanding achievement for those who have participated in Auxiliary sponsored activities. Medals are furnished in three qualities complete with regulation Auxiliary red, white and blue ribbon on a hanger with joint pin and safety catch, boxed for presentation. Engraving on reverse side of medal at 10¢ per letter or numeral. Type or print engraving instructions. Engraved medals not shipped C.O.D. Remittance must accompany order.

ADD 10% FEDERAL EXCISE
TAX TO STERLING SILVER
AND GOLD-FILLED MEDALS.

Any medal shown on pages 36-37-38 with the American Legion Emblem can be furnished with the Auxiliary Emblem on special order. Four weeks for delivery, at 50¢ additional per medal service charge.



		Bronze	Sterling	Gold Filled
A. General*	No. 33543	\$1.30	\$2.20	\$3.60
B. Americanism. This medal to be awarded to adults ONLY	No. 33540	1.50	2.40	4.40
C. Excellence*	No. 33413	1.40	2.40	4.00
D. Essay or Scholastic	No. 33531	1.50	2.40	4.40
E. Essay or Scholastic*	No. 33534	1.40	2.40	4.00
F. Scholastic	No. 33537	1.40	2.40	4.00
G. General*	No. 33546	1.30	2.20	3.60
H. Americanism (Without ribbon but with pin back for official award to a Senior High School girl for "Good Girl Citizen" program.) Sterling quality only for this program. "Good Girl Citizen" engraved on back at no additional cost.	No. 33549		2.60	
	12 or more, each		2.00	
Above medal with ribbon on a hanger, for general use	No. 33483	1.60	2.40	3.50
I. Citizenship	No. 33480	1.60	2.40	3.50
J. R.O.T.C.	No. 33453	1.70	2.30	3.50

*Front panel suitable for engraving at 10¢ per letter.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

AMERICAN LEGION AUXILIARY JEWELRY

*Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Insignia also available (in addition to Unit) for County, District and Department officers.



**BLUE STAR (No. 30500)
AND GOLD STAR (No. 30503)
MEMBERSHIP PINS**
Gold-plated \$0.45
10K Gold 3.00
14K Gold 4.00

Either the 10K or the 14K Gold pins can be set with full cut diamonds. ADD the following diamond and setting charges to the cost of the desired pin.

3 point, \$10.00 plus tax
5 point, 17.00 plus tax

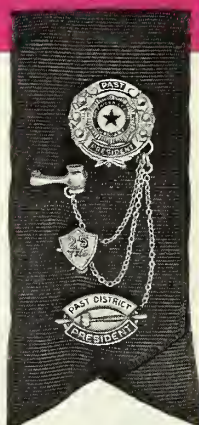


PAST OFFICERS' PIN SET
with six genuine pearls.
Chain and guard designating office. Safety catch on pin and guard.
Available for all past offices.

10K Gold.
No. 30331 \$11.00*
14K Gold.
No. 30361 14.00*
10K Gold without pearls.
No. 30301 6.80*

DOUBLE STRIP BLUE GROSGRAIN RIBBON

With pin and lock safety catch. Convenient. Saves wear and tear on clothes as well as time. Fasten pins and attachments to ribbon. Only one fastener to change all pins.



Ribbon only, No. 30200 . . . \$0.75



YEAR BARS

Gold-plated pronged year bars for years 1961, 1960, 1959, 1958 and 1957.

Each . . . No. 30201 \$0.50

For years other than specified above, add \$1.00 service charge on special order. Three weeks for delivery.



PAST OFFICERS' RING
10K Gold with Post Officers' insignia on genuine black onyx. Natural gold.
No. 30600 . . . \$14.00*



MEMBERS' RING
10K natural gold with black onyx top. Set in scalloped edging. This ring can be furnished with American Legion Emblem for Women Legionnaires at no additional cost.
Each.
No. 30700 \$12.00



CEREMONIAL BADGE
For present officers.
Gold-plated.
No. 30001 \$1.40*



PAST OFFICERS' BADGE
Gold-plated.
No. 30101 \$1.40*



A NEW ATTACHMENT

for Junior members to wear with their membership pins. Gold plated with chain for attaching. No. 30522 . . \$0.70



PAST PRESIDENT FOB PIN

10K Gold frame with black onyx suspended from Govel. Safety catch. (Available only for Past Presidents.)

No. 30391 \$13.50



PAST COUNTY PRESIDENT ATTACHMENT

For plain or jeweled Post Officers' pin.

10K Gold . . . No. 30396 \$4.00

14K Gold . . . No. 30397 5.50



PAST DISTRICT PRESIDENT ATTACHMENT

For plain or jeweled Post Officers' pin.

10K Gold . . . No. 30398 \$4.00

14K Gold . . . No. 30399 5.50



SEPARATE CHAINS AND GUARDS

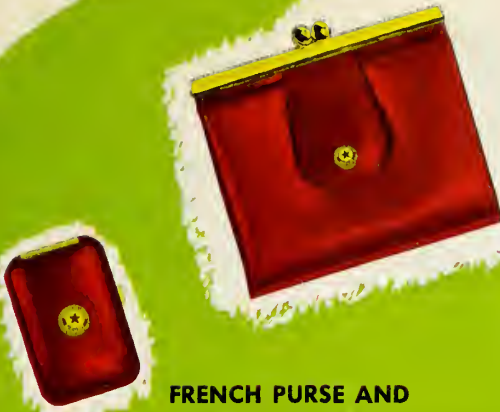
Available for following Post Officers: President (Govel); Vice-President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt. at Arms (Mace); Executive Committee (Trident).

10K Gold . . . No. 30421 \$1.70

14K Gold . . . No. 30431 2.20

WOMEN'S LEATHER ITEMS

ADD 10%
FEDERAL EXCISE
TAX TO ALL
ITEMS ON
THIS PAGE



FRENCH PURSE AND KEY-TAINER

Saddle cowhide. Purse has golden metal frame and closure. Ultra slim contour key-tainer with leather covered metal frame holds shape. Available in red, black or blue.

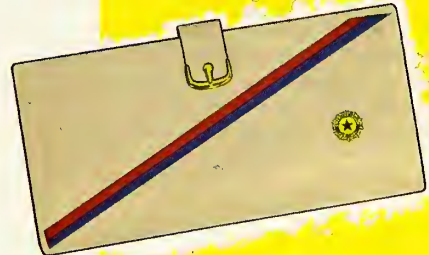
French Purse No. 34436 \$5.00
Key-Tainer No. 34447 2.70



CONVERTIBLE BILLFOLD

of polished saddle cowhide. Removable pass case can be carried separately. Roomy coin pocket. Blue, tan or red.

No. 34462 \$5.00



CLUTCH PURSE by Princess Gardner. Gahna cowhide decorated with colorful "Ambassador stripe." Compartments for bills, cards, papers, stamps. Golden frame on large size coin purse. White No. 34478 or Blue No. 34479 \$7.50

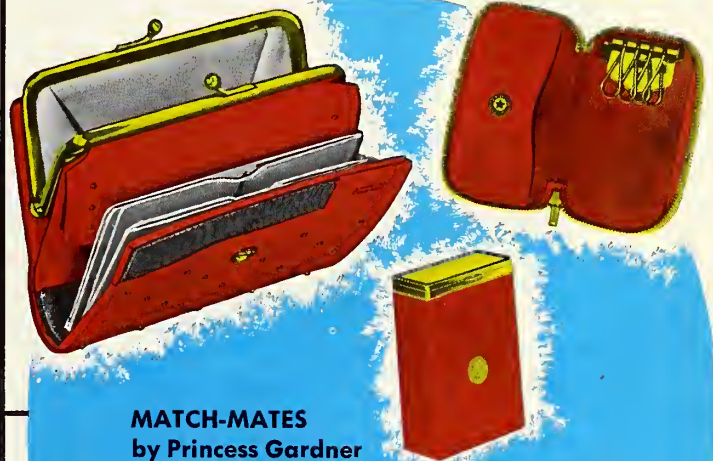


REGISTER BILLFOLD by Princess Gardner. Gahna Cowhide with "ambassador stripe." Secret currency compartment, removable card case, expansion coin compartment. White No. 34480 or Blue No. 34481 \$5.00



GOLDEN ACCESSORIES by Amity. Rich burnish of gold added to pearlescent cowhide.

French Purse, No. 34482 \$7.90
Foam-padded Eye Glass case, No. 34483 3.90
Key case, 4 hook, No. 34484 3.50



MATCH-MATES by Princess Gardner

Lustre Cowhide, agleam with tiny "nail-heads." Antique white, red, gold or light blue.

"Continental" French Purse features rayon faille lining and gold tone frame.

No. 34450 \$5.00

Key Kaddy is slim and thin with four removable key hangers.

No. 34453 \$2.90

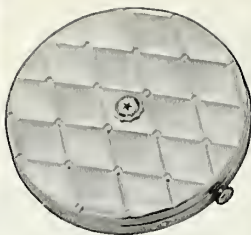
Cigarette Case. Made for king size with an insert for regular size cigarettes. No. 34471 \$3.90

Your initials or name stamped in gold free if remittance accompanies order.

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

COMPACTS CARRY ALLS UNUSUAL GIFTS

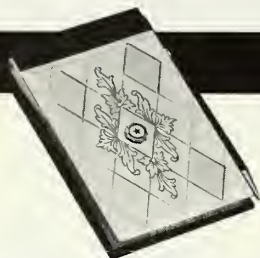
CONVERTIBLE COMPACT. Golden 2 3/4 inch circle for either loose or cake powder. No. 31015 \$1.50



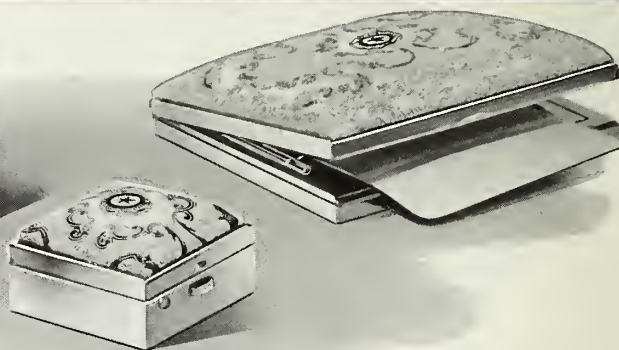
MEMO PAD WITH PENCIL. Magnetic pencil is always at hand along with paper for those important notes and messages with this two-tone golden helper. No. 31018 \$1.50



DIVIDED PILL BOX. Handy purse accessory in two-tone golden finish. Two sliding pill compartments in 1 x 2 1/4 inch case. No. 31016 \$1.20



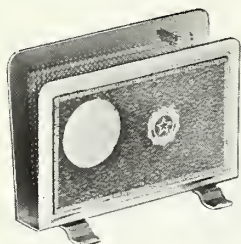
DESK INDEX WITH PENCIL. No chance to forget the address or phone number with this handy locator by your phone. Magnetic pencil will not stray when you need it. No. 31019 \$1.80



MATCHED ACCESSORIES BY MARHILL. Golden metal covered by white Venetian leather delicately tooled in black and gold.

Dainty-feminine lighter, 1 1/2 inches square. No. 31011 \$2.50
Compact 2 1/2 x 2 3/4 inches. No. 31012 \$4.00
Pill Box, 1 1/4 inches square, 1/2 inch deep. No. 31013 \$2.00

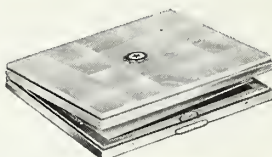
(See page 8 for additional lighters)



HOLDERETTE
Holds playing cards, newspapers, notes, letters, memos, nokin's, etc. Golden metal with leatherette finish. Each, No. 31006 \$0.75
Imprinted with one line of same lettering, minimum one dozen. Per dozen .. \$6.75



CARRY ALL with top of in-laid mother of pearl. Lip-stick holder, cigarette and loose powder compartments, dainty rope style chain. Size 2 1/2 x 3 1/2 inches. No. 31031 \$5.50



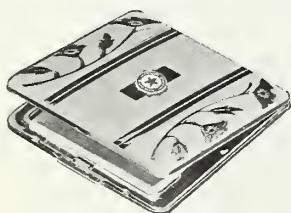
THIN COMPACT with in-laid mother of pearl top. Covered loose powder compartment. Size 2 1/2 x 2 3/4 inches. No. 31030 \$3.50



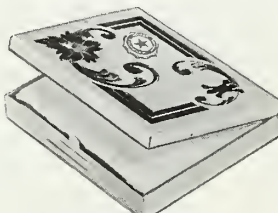
RAIN BONNET AND CASE. You can always locate this convenient rain bonnet in the attractive carrying case. No. 31017 \$1.50



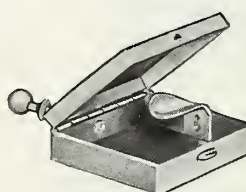
CASH-CADDY. Golden case mounted with dollar sign decoration. Special compartments for all size coins and clip for bills. No. 31020 \$1.50



WAFER-THIN COMPACT
Bright yellow gold design on white metal finish, satin background. Size 3 1/4 inches square. No. 31035 .. \$2.30



COMPACT. Bright yellow and satin attractive two-tone yellow gold finish. Size 2 1/2 x 2 3/4 x 1/8 inches. No. 31036 \$1.25



SILENT BUTLER for your purse. Yellow gold finish. Cigarette rest inside. Ash container 1 1/2 inches square. Over-all length 2 1/2 inches. No. 31005 \$1.00



LIST FINDER. Purse size 1 1/4 x 2 1/2 inches. Gold finish telephone and address finder with alphabetical selector. No. 31001 \$1.25

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

UNUSUAL GIFTS AND NOVELTIES



A ASH TRAY SILENT BUTLER SET

Attractive bronze finish tops. Non-tipping, weighted gold cloth bottom on ash trays. No. 31008, per set. \$3.00

B DIAL INDEX

Sensational—new—convenient as a personal secretary. Gold plated, snaps on center of telephone. Dial the name and it springs open at a finger touch for any of 155 names and numbers. No. 31009. \$1.20

C COME-APART KEY RING

Hand polished, gold plated rings separate with ease. Enables you to leave ignition key while carrying other keys. No. 31014. \$2.00

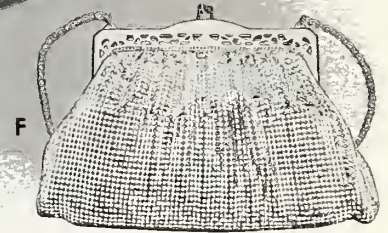
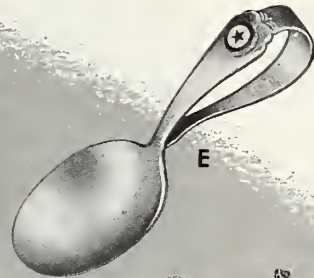


D BABY BANK

Perfect gift for the new "Junior-member-to-be." Attractive golden finish has room for baby's picture. No. 31007. \$2.00

E BABY SPOON

of Sterling Silver. Curved handle. A cherished gift. No. 31000. \$4.00
Add 10% Federal Excise Tax.



F MESH BAG

by Whiting and Davis

5 x 7½ inches. Best quality lining, beveled hand mirror. Choice of Yellow (No. 34431) or White (No. 34430) gold finish. \$10.50

Add 10% Federal Excise Tax.

COSTUME RINGS

Add 10% Federal Excise Tax to all rings below.



RHINESTONE MEMBERS' RING
Rhodium finish, adjustable size.
No. 30780 \$2.50



PAST OFFICERS' RHINESTONE RING
Rhodium finish, adjustable size. No. 30781, Past Unit President. \$2.80
(All other offices add \$1.00 with two weeks for delivery.)



PAST OFFICERS' RING Rhodium finish. Glittering rhinestones. Adjustable size. No. 30783, Past Unit President. \$2.80
(All other offices add \$1.00 with two weeks for delivery.)



MEMBERS' RING Rhodium finish. Glittering rhinestones. Adjustable size. No. 30782, each. \$2.50



MEMBERS' RING Attractive gold plated emblem surrounded by sparkling rhinestones set on a gold filled ring. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks for delivery.
No. 30760 \$1.40



MEMBERS' RING Sterling silver ring with silver emblem. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks for delivery.
No. 30740 \$1.50

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING

COSTUME JEWELRY

Wide selection offers a choice from a rainbow of colors, styles and prices. All items guaranteed against stone loss, discoloration or tarnishing. Items illustrated in colors.

Any item shown on pages 44-45 can be furnished with a gold-plated gold-star emblem or with an American Legion emblem for women Legionnaires at a service charge of \$1.00.

- A. Necklace
No. 31146 \$2.40
- B. Earrings
No. 31147 \$2.10
- C. Brooch
No. 31148 \$1.00
- D. Bracelet
No. 31105 \$1.50
- E. Brooch
No. 31149 \$1.80
- F. Earrings
No. 31150 \$2.50
- G. Brooch
No. 31151 \$1.70
- H. Brooch
No. 31154 \$3.50
- J. Aurora Brooch
No. 31156 \$4.40
- K. Brooch
No. 31152 \$1.10
- L. Necklace
No. 31153 \$1.80
- M. Earrings
No. 31142 \$2.80
- N. Necklace
No. 31141 \$5.00
- O. Sweater Guard
No. 31158 \$1.10
- P. Sweater Guard
No. 31159 \$1.10
- R. Pendant—gold-filled
chain with 10K em-
blem.
No. 31160 \$3.50
- S. Pendant
No. 31155 \$4.50
- T. Necklace
No. 31143 \$5.00



COSTUME JEWELRY



- A. Clip Earrings
No. 31103 \$2.50
- B. Necklace
Na. 31104 \$3.00
- C. Clip Earrings
No. 31111 \$3.20
- D. Bracelet
No. 31110 \$4.80
- E. Necklace
No. 31109 \$5.80
- F. Bracelet for Members
No. 31133 \$3.50
Same as above
for Past Officers
No. 31134 \$4.00
- G. Perfume Bottle Bracelet
Na. 31124 \$1.80
- H. Charm Bracelet. Rhodium Na. 31201 or gold plate No. 31200 \$1.20.
NOT ILLUSTRATED Emblem charms only. Specify rhodium or gold plate and size.
No. 31214.
3/8" \$0.50
1/2"60
3/4"80
Past officer charms, i.e., gavel, quill, etc. Specify gold plate or rhodium. No. 31230 \$1.10
- J. Brooch
No. 31132 \$1.60
- K. Clip Earrings
No. 31114 \$2.00
- L. Braach
No. 31135 \$1.80
Same as above
except for Past Officers
No. 31136 \$2.30
- M. Member's Sunburst Braach
No. 31137 \$2.60
Same as above
for Past Officers
No. 31138 \$3.10
- N. Screw-back Earrings
No. 31125 \$2.00
- O. Bracelet
No. 31116 \$2.10
- P. Screw-back Earrings
Na. 31129 \$2.50
- R. Bracelet
No. 31118 \$2.80
- S. Earrings
No. 31144 \$2.30
- T. Bracelet
No. 31122 \$4.90
- U. Jet & Crystal set.
No. 31157 \$12.00
- W. Screw-back Earrings
No. 31130 \$1.50

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SONS OF THE AMERICAN LEGION

A supplement, illustrating Sons of The American Legion items is available on request.
This contains illustrations, prices and descriptions of SAL insignia.

SAMPLE ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date January 1, 1960

SHIP TO:

NAME James I. Whitfield

Street 700 N. Pennsylvania St.

City Indianapolis Zone 6 State Indiana

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on separate sheet.

Cat. No.	Size	Color	Item	Qty.	Price	Tax	Total
70302	16x34	white	Shirt	1	4.40		4.40
70221		blue	Tie	2	1.10		2.20
74604		gold	Shorty Tie	1	1.80	18	1.98
			Bar				

TOTAL \$ 8.58

Enclosed Remittance for \$ 8.58 Post or Unit No. 131

Cord No. T542755 Please send 2 order blanks.

Signed James I. Whitfield

ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date

SHIP TO:

NAME

Street

City Zone State

Be sure to specify Catalog number, size, color, and style where required. Print lettering instructions on separate sheet.

Cat. No.	Size	Color	Item	Qty.	Price	Tax	Total
----------	------	-------	------	------	-------	-----	-------

TOTAL \$

Enclosed Remittance for \$ Post or Unit No.

Cord No. Please send order blanks.

Signed

THE AMERICAN LEGION



NATIONAL EMBLEM SALES
NATIONAL HEADQUARTERS
INDIANAPOLIS 6, INDIANA

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GUARANTEE Quality has not been sacrificed for price and The American Legion guarantees to satisfy you completely. If for any reason you are not completely satisfied with any article purchased and do not receive the full service you are entitled to expect, we ask you to contact us without delay.

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ALL PRICES IN THE CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE.

C.O.D. All orders for special type merchandise which is shipped from factory or specially lettered should be accompanied by remittance in full. Items available from our stock can be shipped C.O.D. if desired unless engraved, lettered or stamped.

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DELIVERIES Please note time required for delivery of many special items listed in the catalog. In every instance we will endeavor to have merchandise reach you prior to stipulated date. Anticipate your requirements. Place orders sufficiently in advance of your actual needs to allow ample time for delivery.

FEDERAL TAX 10% Federal Excise tax applies on numerous items listed in this catalog. This tax must be included with your remittance. Be sure to look at the bottom of each page when ordering to see if items are subject to this tax.

STATE TAX On all orders from California where a USE TAX prevails, such amounts must be added to each order. This must be included with remittance, if order is prepaid. Otherwise it will be included in C.O.D. amount.

SERVICE CHARGE Due to the increased cost of postage, packing and handling orders, it has been necessary to add a 25¢ service charge on all orders under \$3.00 total. Anticipate demand and consolidate orders for convenience and economy.

F.O.B. SHIPMENTS Many items are priced F.O.B. Factory. Unless otherwise requested such items will be sent by the cheapest and best method, C.O.D. for the freight charges.

PLACE ON YOUR BULLETIN BOARD FOR POST USE

Own a Flag-Fly Your Flag Frequently



PROUDLY FLY YOUR FLAG ON
THESE PATRIOTIC HOLIDAYS

February 12—Lincoln's
Birthday

February 22—Washington's
Birthday

Third Saturday in May—
Armed Services Day

May 30—Memorial Day
(half staff until noon)

June 14—Flag Day

July 4—Independence Day

September 17—Constitution
& Citizenship Day

November 11—Veterans Day

The brilliant storied and striped emblem of our country is symbolic of the freedoms offered all Americans. It should be proudly displayed frequently as visual evidence of our faith in the precious American heritage.

As Legionnaires it is also our duty to encourage our friends and neighbors to display a flag on patriotic holidays. It does not matter whether the flag has 50 stars, or even 49 or 48 stars. The law and custom provides that any U. S. Flag, even those prior to these recent designs, can continue to be used properly until such time as it is worn out and the flag needs replacement. If you **own a flag—fly it.**

If you, your post or friends and neighbors need a bright new flag, you will find a wide selection of 50 star flags in this new Emblem catalog. This represents only a part of the complete selection available to you from our flag manufacturer. If you require a special flag not illustrated, write for a quotation.

A complete **flag kit** is also available without charge on request. The kit contains complete details on how your Post or Unit can benefit by conducting a door-to-door flag campaign. Write now for your kit and pledge to lead a "revival" of the patriotic fervor instilled by widespread flag ownership and display.



THE AMERICAN LEGION

NATIONAL EMBLEM SALES, NATIONAL HEADQUARTERS

700 NORTH PENNSYLVANIA STREET • MELORE 5-8411 • INDIANAPOLIS 6, INDIANA

Covered by One or More of
the Following U. S. Patents:
54296, 55398, 92187

*File
JAL
1960*

THE AMERICAN LEGION

NATIONAL HEADQUARTERS

700 NORTH PENNSYLVANIA ST.—P. O. BOX 1055

INDIANAPOLIS 6, IND.

IN REPLY REFER 2374-23
TO DATE AND NO.

Dear Member:

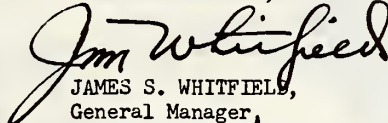
We are pleased to send you a copy of the 1960 Supplement, illustrating Sons of The American Legion merchandise available through National Emblem Sales, National Headquarters, 700 North Pennsylvania Street, Indianapolis 6, Indiana. We have attempted to secure for your use as well as for the use of your Squadron merchandise of top quality at a reasonable price. You receive the SAL emblem on every item at no additional cost to you.

Our two fold aim is to give you quality combined with service. We realize that an SAL Supplement has not been published for several years other than in the back pages of the Squadron Handbook through the Americanism Division. We sincerely trust that this supplement will fill your requirements.

During the past several months we have taken many steps to improve our service. In order for you to take advantage of our streamlined operation and to expedite shipment of your order, please be sure to list all information necessary, such as size, color, complete and correct lettering (typed or printed), etc.

For your convenience, you will find an order blank for your use on the back cover. Additional order blanks will be sent to you upon request. We appreciate your business and look forward with pleasure to being of assistance to you.

Yours in Service,


JAMES S. WHITFIELD,
General Manager,
National Emblem Sales.

AID AMERICAN LEGION PROGRAMS—BUY FROM NATIONAL EMBLEM SALES

COPYRIGHT 1960, THE AMERICAN LEGION, INDIANAPOLIS, INDIANA



SUPPLEMENT

Sons of the American Legion

CAPS

☆ This official Squadron cap is tailored from special French blue uniform cloth. Trimmed with red, white and blue piping. The embroidered insignia, which is applied on the left side of the cap, is in colors. There is no special inscription or individual lettering on Squadron caps.

Squadron caps are made in regulation head-sizes— $6\frac{1}{2}$, $6\frac{3}{4}$, $6\frac{7}{8}$, etc.—it is necessary that each order be accompanied by a complete schedule of sizes.



PRICE. Cap, complete with emblem, as illustrated (any quantity).....**\$1.90** each

RINGS

☆ Specially designed sterling (solid) silver military type ring, with a combination torch-wing design on each shank. The SAL insignia is 10-K natural gold, and is beautifully enameled in light French blue. An especially attractive ring and a real value. Be sure to give size.

\$5.50

*Add 10% for
Federal Excise Tax*



MEMBERSHIP INSIGNIA

☆ The official Sons of the American Legion insignia is made in two types, buttons and pin-back brooches. The latter are specially recommended for the smaller boys.

In ordering, be sure to specify whether button or pin-back insignia are desired, and also the **quality**.



BUTTON



ACTUAL SIZE



PIN

PRICES—Gold-plated pin or button (any quantity), each**\$0.40**

10-K gold button **2.20**

10-K gold pin **2.80**

Add 10% for Federal Excise Tax

Prices subject to change without notice.

PAST OFFICERS' INSIGNIA

☆ Either of these attractive SAL Past Officers' insignia will enable your Squadron to adequately express its appreciation to its retiring officers for service rendered. Although only Past Captain insignia is shown, both the badge and the popular button (pin if desired) are available for Past First Lieutenant, Adjutant, Chaplain, etc.



BUTTON and PIN

PRICES

Button or Pin—A most appropriate presentation, designed after the Legion's Past Officer's button. Available in two qualities at a price range within the reach of every Squadron. (Also available in special color combination to signify Past Detachment Captain.

	Button type	Pin type
Gold-Filled	\$1.40	\$1.50
10-K Gold	4.00	4.40

Add 10% for Federal Excise Tax

Badge—This attractive Past Officer's badge, made in satin finish bronze, will be the choice of many Squadrons. Moderately priced, it is particularly recommended where only limited appropriations are available.

\$1.40 each

No Federal Excise Tax on Bronze Badges.



BADGE

OFFICERS' BADGES & YEAR BARS

☆ A complete line of Squadron Officers' ceremonial badges is now available. These new officers' badges will add materially to the impressiveness of your Squadron activities. Available for the following offices:

- | | |
|-------------------|------------------|
| Captain | Finance Officer |
| First Lieutenant | Sergeant-at-Arms |
| Second Lieutenant | Chaplain |
| Adjutant | Historian |



PRICES: Badges\$1.40 each
Year Bars 0.50 each

Add 10% to price of Year Bars for Federal Excise Tax.

YEAR BARS

Year bars for badges are available for the following years: 1961, 1960, 1959, 1958 and 1957. All other years are special order items and \$1.00 should be added to the price of the desired bar with three weeks allowed for delivery.

Prices subject to change without notice.



DETACHMENT AND SQUADRON CAP INSIGNIA



PRICES

Detachment Commander insignia	75c
Detachment Committee insignia	75c
Squadron Chairman insignia	75c
Squadron Committee Insignia	75c

☆ These good looking SAL cap insignia have been created expressly as official recognition of those Legionnaires who have so unselfishly devoted themselves to the SAL. Made in two types, Detachment (state) and Squadron (local). Both are beautifully done in a combination of genuine bullion and silk on a background of French blue uniform cloth.

The Detachment insignia is made for Detachment Commander and for Detachment Committee.

The Squadron insignia is made for Squadron Chairman.

Note: This is the only authorized SAL insignia for wear by Legionnaires.



Medal

FIVE STAR AWARD

☆ Here is the official Five Star Award of the Sons of the American Legion. The basis of award and complete Five Point program of Service, is set forth in detail in the official Squadron Handbook.

The five individual stars, which are to be worn on the official Squadron cap, as well as the official medal, are heavily gold-plated, and beautifully enameled in colors.

Moderately priced, the complete award is within the means of every Squadron.

Five Star Awards are not sold direct. These must be ordered direct from your American Legion Department Headquarters.

PRICES

Single stars (cap buttons)	50c each
Complete set five stars (cap buttons)	\$2.25
Medal, complete with presentation case	1.50

Add 10% for Federal Excise Tax



Cap Button No. 1



Cap Button No. 2



Cap Button No. 3



Cap Button No. 4



Cap Button No. 5

Prices subject to change without notice.

UNIFORM BUTTONS

(Not membership buttons), designed for use on special Squadron uniforms, are made in two sizes.

Prices:	Each	Per doz.
Coat size	\$.15	\$1.20
Sleeve size.....	.10	.90



EMBROIDERED EMBLEMS

The Sons of The American Legion emblem is accurately reproduced in full colors. The size is 2" high by 1½" wide. Embroidered on oval French blue uniform cloth background.

Price25c each



PRINTING CUTS

For the convenience of local Squadrons in printing stationery, notices, etc., two sizes of one-color printing cuts or electrotypes have been provided, one-half inch and one inch. Larger sizes, including two-color cuts, priced upon application.....60¢ each

S. A. L. DECALS

All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

3-inch:	Each	\$.05
	Per 100	3.00
6-inch:	Each	\$.15
	Per 50	6.00

CITATIONS

☆ Designed for Squadrons or Detachments requiring blank Citations to be lettered or printed for special presentations. 8½ x 10½ inches with two-colored Sons of The American Legion emblem in top center. French blue stripe border..... 20c each

TIES

High-grade wool S. A. L. tie, with S. A. L. emblem beautifully embroidered in true colors, are available in gold color only. Price: Complete with emblem\$1.50 each



CONTINUOUS MEMBERSHIP CHEVRONS

5-10-15-year continuous membership chevrons.

5 year	8c each
10 year	10c each
15 year	15c each

Orders for continuous membership chevrons MUST be approved by Department Headquarters.

Prices subject to change without notice.

SQUADRON COLORS



PRICES (F. O. B. New York City)

	U.S. Flag	SAL Banner	Total Cost
Grade A.....	\$40.00	\$66.00	\$106.00
Grade B.....	40.00	59.00	99.00



Note: Three weeks or more required for delivery. Remittance must accompany order. No C. O. D. shipments.

☆ Squadron colors are now available in two styles, single and double thickness material, at prices within the reach of every Squadron. Both types are made to the same rigid specifications, and are identical in every respect, with the exception that the Grade A flag is double thickness material, with the emblem and lettering reading correctly on both sides, while the Grade B is single thickness, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, reads correctly on both sides. The equipment, workmanship and general appearance of both flags are identical. All Squadron banners and U. S. flags are made of a special material consisting of 75% nylon and 25% wool. Special material banners are made with oil color painted emblem and gold-sateen applied lettering.

SPECIFICATIONS

Size—All Squadron flags are 3 x 5 feet in size. **Color**—French blue.

Description—U. S. flags are made with sewed stars and sewed stripes. Grade A Squadron banners are made of double thickness material, with both the emblem and lettering reading correctly on both sides. Grade B banners are identical in every respect, excepting that they are single thickness material, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, is reproduced correctly on both sides.

Mounting—All flags and banners are trimmed on three sides with two-inch red, white and blue fringe, and the equipment includes a pair of red, white and blue silk cords and tassels. The eight-foot polished oak pole is equipped with brass screw joint and surmounted with a special brass eagle.

Equipment—Each flag is equipped with carrying belt, russet leather, and a heavy oilcloth rain cover, which is interlined with heavy canvas.

SEE THE CURRENT EMBLEM CATALOG FOR THE PRICES OF ALUMINUM POLES AND OTHER ACCESSORIES.

Prices subject to change without notice.

ORDER BLANK

National Emblem Sales, The American Legion
P. O. Box 1055, Indianapolis 6, Indiana

Date _____

SHIP TO:

Name
Address
Additional
City & State

Enclosed remittance \$ _____

Post or Unit No _____

Card Serial No. _____

SOLD TO: (Fill in if different from above)

Name
Address
City & State

PRINT ALL LETTERING OR
ENGRAVING INSTRUCTIONS.

BE SURE TO SPECIFY
SIZE, COLOR, TITLE
AND STYLE WHERE REQUIRED.

BE SURE TO FILL IN COMPLETE INFORMATION BELOW

Stock No.	Size	Color	Item	Quantity	Price	Tax	Total

Signed _____



MINIATURE FLAG SET

Sons of The American Legion
miniature desk Flag set. Printed
rayon 8 X 12 inch flags, fringed and
mounted on ebonized staffs with
gilded spearheads and wooden holder.
For home or meeting use. No.
52890 flag set \$2.75.